

**Belgium-Brussels: Impact assessment, evaluation and evaluation-related services in the field of communication activities — PO/2016-06/01**

OJ S 115/2016 16/06/2016

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: European Commission, Directorate-General for Communication, Unit 01:

Coordination and Evaluation

Postal address: rue de la Loi 56

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)**Internet address(es):**Main address: [http://ec.europa.eu/dgs/communication/index\\_en.htm](http://ec.europa.eu/dgs/communication/index_en.htm)Address of the buyer profile: <http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/>**I.1. Name and addresses**

Official name: European Parliament, Directorate-General for Communication

Postal address: rue Wiertz 60

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1047

Country: Belgium

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)**Internet address(es):**Main address: <http://www.europarl.europa.eu/>**I.1. Name and addresses**

Official name: Committee of the Regions of the European Union

Postal address: rue Belliard 99–101

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1040

Country: Belgium

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)**Internet address(es):**Main address: <http://cor.europa.eu/fr/Pages/home.aspx>**I.1. Name and addresses**

Official name: European Economic and Social Committee

Postal address: rue Belliard 99

Town: Brussels  
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest  
Postal code: 1040  
Country: Belgium  
E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)  
**Internet address(es):**  
Main address: <http://www.eesc.europa.eu/>

#### **I.1. Name and addresses**

Official name: European Research Council Executive Agency  
Postal address: place Charles Rogier 16  
Town: Brussels  
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest  
Postal code: 1210  
Country: Belgium  
E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)  
**Internet address(es):**  
Main address: <https://erc.europa.eu/>

#### **I.1. Name and addresses**

Official name: Education, Audiovisual and Culture Executive Agency  
Postal address: avenue du Bourget 1  
Town: Brussels  
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest  
Postal code: 1049  
Country: Belgium  
E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)  
**Internet address(es):**  
Main address: <http://eacea.ec.europa.eu/>

#### **I.1. Name and addresses**

Official name: Research Executive Agency  
Postal address: place Rogier 16  
Town: Brussels  
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest  
Postal code: 1210  
Country: Belgium  
E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)  
**Internet address(es):**  
Main address: [http://ec.europa.eu/rea/index\\_en.htm](http://ec.europa.eu/rea/index_en.htm)

#### **I.1. Name and addresses**

Official name: Innovation and Networks Executive Agency  
Postal address: chaussée de Wavre 910  
Town: Brussels  
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest  
Postal code: 1049  
Country: Belgium  
E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)  
**Internet address(es):**  
Main address: <https://ec.europa.eu/inea/en>

### **I.1. Name and addresses**

Official name: European Securities and Markets Authority

Postal address: 103 rue de Grenelle

Town: Paris

NUTS code: FR France

Postal code: 75007

Country: France

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <https://www.esma.europa.eu/>

### **I.1. Name and addresses**

Official name: Office of the Body of European Regulators for Electronic Communications

Postal address: Zigfrīda Annas Meierovica bulvāris 14

Town: Riga

NUTS code: LV Latvija

Postal code: 1050

Country: Latvia

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <http://berec.europa.eu/>

### **I.1. Name and addresses**

Official name: European Union Agency for Fundamental Rights

Postal address: Schwarzenbergplatz 11

Town: Vienna

NUTS code: AT Österreich

Postal code: 1040

Country: Austria

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <http://fra.europa.eu/en>

### **I.1. Name and addresses**

Official name: European Banking Authority

Postal address: Canada Square, 1 — Canary Wharf

Town: London

NUTS code: UK United Kingdom

Postal code: E14 5AA

Country: United Kingdom

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <http://www.eba.europa.eu/>

### **I.1. Name and addresses**

Official name: Agency for the Cooperation of Energy Regulators

Postal address: Trg republike 3

Town: Ljubljana

NUTS code: SI Slovenija

Postal code: 1000

Country: Slovenia

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <http://www.acer.europa.eu/en>

#### **I.1. Name and addresses**

Official name: Single Resolution Board

Postal address: Treurenberg 22

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <https://srb.europa.eu/>

#### **I.1. Name and addresses**

Official name: European Union Agency for Network and Information Security

Postal address: Science and Technology Park of Crete (ITE) — Vassilika Vouton

Town: Heraklion

NUTS code: GR ELLADA

Postal code: 700 13

Country: Greece

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <https://www.enisa.europa.eu/>

#### **I.1. Name and addresses**

Official name: European Aviation Safety Agency

Postal address: Konrad-Adenauer-Ufer 3

Town: Cologne

NUTS code: DE Deutschland

Postal code: 50668

Country: Germany

E-mail: [COMM-Evaluation@ec.europa.eu](mailto:COMM-Evaluation@ec.europa.eu)

**Internet address(es):**

Main address: <https://www.easa.europa.eu/>

#### **I.2. Information about joint procurement**

The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law:

Belgium.

The contract is awarded by a central purchasing body

#### **I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1475>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

#### **I.4. Type of the contracting authority**

European institution/agency or international organisation

## **I.5. Main activity**

General public services

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Impact assessment, evaluation and evaluation-related services in the field of communication activities — PO/2016-06/01.

Reference number: PO/2016-06/01.

#### **II.1.2. Main CPV code**

79419000 Evaluation consultancy services

#### **II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Provision of impact assessment, evaluation and evaluation-related services in the field of communication activities.

#### **II.1.5. Estimated total value**

Value excluding VAT: 12 000 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

Impact assessments, evaluations (i.e. 'ex ante', interim, 'ex-post' evaluations, fitness checks and meta-evaluations) and other evaluation-related studies in the field of communication activities

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79419000 Evaluation consultancy services

#### **II.2.3. Place of performance**

NUTS code: 00 Other or Not Specified

Main site or place of performance: Contractor's premises.

#### **II.2.4. Description of the procurement**

Under this lot, only fully fledged evaluations and studies that have as a main delivery a final report or a comprehensive study should be carried out. These include:

- o all types of 'ex ante' analyses/evaluations of communication activities (examples: impact assessments, 'ex ante' evaluations and feasibility studies),
- o all types of ongoing, interim and 'ex post' evaluations of communication activities (examples: mid-term and 'ex post' evaluations),
- o fitness checks, meta-evaluations and syntheses of evaluations.

#### **II.2.5.**

## **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 8 000 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

See Internet address provided in Section I.3.

## **II.2. Description**

### **II.2.1. Title**

Development and implementation of monitoring and evaluation tools and systems  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

79419000 Evaluation consultancy services

### **II.2.3. Place of performance**

NUTS code: 00 Other or Not Specified

Main site or place of performance: Contractor's premises.

### **II.2.4. Description of the procurement**

This lot covers the execution of specific tasks or set of tasks not leading to the production of a fully fledged evaluation report. These tasks might be the following (non-exhaustive list):

- defining SMART objectives for a communication action,
- drafting an intervention logic,
- carrying out a scoping analysis,
- carrying out a stakeholder mapping,
- carrying out behavioural insights analysis,
- applying testing methods such as randomised controlled trials,
- designing a monitoring system,
- drafting questionnaires for participants at conferences or other events,
- carrying out an online survey,
- carrying out a stakeholder consultation,
- carrying out an open public consultation,
- organising focus groups.

### **II.2.5.**

### **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 4 000 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

See Internet address provided in Section I.3.

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

See Internet address provided in Section I.3.

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.2. Conditions related to the contract**

##### **III.2.2. Contract performance conditions**

See Internet address provided in Section I.3.

##### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 6

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 02/09/2016 Local time: 16:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 09/09/2016 Local time: 10:30

Place:

European Commission, Directorate-General for Communication, Unit 01, rue de la Loi 56, Meeting room, 3rd floor, 1000 Brussels, BELGIUM.

Information about authorised persons and opening procedure: 2 representatives per tenderer. Please send the names, titles, identity card No and nationality to the e-mail address reported under Section I.1, at the latest on 2.9.2016.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

All documentation of this call for tenders, including any additional information during the procedure is published at the following Internet address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1475>

Tenderers should consult this site regularly, as additional information may be published at any time during the procedure.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

**VI.5. Date of dispatch of this notice**

06/06/2016