

Ireland-Dublin: Public relations consultancy services
OJ S 115/2016 16/06/2016
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: The Pharmaceutical Society of Ireland

National registration number: N/A

Postal address: PSI House, Fenian Street

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

Contact person: Eileen Troy

E-mail: procurement@thepsi.ie

Telephone: +353 12184000

Fax: +353 12837678

Internet address(es):

Main address: <http://www.thepsi.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1254>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=100063&B=ETENDERS_SIMPLE

[PID=100063&B=ETENDERS_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=100063&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=100063&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

ITT for the establishment of a Single Party Framework for the provision of ongoing professional support in the strategic development, planning and delivery of PSIs communications and public affairs.

Reference number: 2016-002

II.1.2. Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The Pharmaceutical Society of Ireland (PSI) is the pharmacy regulator with responsibility to safeguard public health and safety by regulating pharmacists and pharmacies. The PSI intends to appoint a suitably qualified and experienced public relations and communications service provider to support a range of operational and strategic communications activities. The PSI intends to establish a single-party framework agreement for the provision of ongoing professional support in the strategic development, planning and delivery of PSI's communications and public affairs. Please consult the Invitation to Tender document, available to download from www.etenders.gov.ie which contains full further instructions regarding the preparation and submission of tenders. Ref 106275.

II.1.5. Estimated total value

Value excluding VAT: 350 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79410000 Business and management consultancy services, 79411100 Business development consultancy services, 79416000 Public relations services, 79416100 Public relations management services, 79430000 Crisis management services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin.

II.2.4. Description of the procurement

The Pharmaceutical Society of Ireland (PSI) is the pharmacy regulator with responsibility to safeguard public health and safety by regulating pharmacists and pharmacies. The PSI intends to appoint a suitably qualified and experienced public relations and communications service provider to support a range of operational and strategic communications activities. The PSI intends to establish a single-party framework agreement for the provision of ongoing professional support in the strategic development, planning and delivery of PSI's communications and public affairs. Please consult the Invitation to Tender document, available to download from www.etenders.gov.ie which contains full further instructions regarding the preparation and submission of tenders. Ref 106275.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 350 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/07/2016 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6.

Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 18/07/2017

IV.2.7. Conditions for opening of tenders

Date: 18/07/2016 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

2-4 years.

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Interested parties must register their interest on the eTenders web site (www.etender.gov.ie) in order to be included on the mailing list for clarifications.

This is the sole call for competition for this service.

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Town: Dublin

Country: Ireland

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

The Registrar, The High Courts, Four Courts, DO2 VY53 Dublin, IE.

VI.5. Date of dispatch of this notice

13/06/2016