

Sweden-KARLSTAD: Advertising and marketing services

OJ S 86/2020 04/05/2020

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: LÄNSSTYRELSEN I VÄRMLANDS LÄN

National registration number: 202100-2395

Postal address: LÄNSSTYRELSEN I VÄRMLANDS LÄN

Town: KARLSTAD

NUTS code: SE311 Värmlands län

Postal code: 651 86

Country: Sweden

Contact person: Birgitta Nygaard Hedeås

E-mail: birgitta.nygaard.hedeas@lansstyrelsen.se**Internet address(es):**Main address: <http://www.lansstyrelsen.se/varmland>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afvlrrvoyk&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afvlrrvoyk&GoTo=Tender>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Demonstrationer och informationsinsatser inom livsmedelsbranschen

Reference number: 20/6

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Länsstyrelsen inbjuder er härmed att inkomma med anbud som syftar till att teckna ett avtal om utförande av demonstration och informationsinsatser inom projektet, Demonstration och information - inom livsmedelsbranschen i Värmlands län.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79410000 Business and management consultancy services

II.2.3. Place of performance

NUTS code: SE311 Värmlands län

II.2.4. Description of the procurement

Länsstyrelsen inbjuder er härmed att inkomma med anbud som syftar till att teckna ett avtal om utförande av demonstration och informationsinsatser inom projektet, Demonstration och information - inom livsmedelsbranschen i Värmlands län.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 30/06/2021

This contract is subject to renewal: yes

Description of renewals:

1 förlängning/ar á 18 månader

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 07/06/2020 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 01/09/2020

IV.2.7. Conditions for opening of tenders

Date: 08/06/2020 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Visma annons: <https://opic.com/id/afvlrrvoyk>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Karlstad

Town: Karlstad

Country: Sweden

VI.5. Date of dispatch of this notice

29/04/2020