

**Spain-Barcelona: Advertising material**  
**OJ S 68/2023 05/04/2023**  
**Contract notice**  
**Supplies**

**Legal Basis:**  
Directive 2014/24/EU

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## Section I: Contracting authority

### I.1. Name and addresses

Official name: Ayuntamiento de Barcelona. Dirección de Servicios de Gestión Económica de la Gerencia de Recursos

Postal address: Pl. Sant Miquel, 4-5, planta 5a. Edifici Novíssim

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08002

Country: Spain

E-mail: [aescalantec@bcn.cat](mailto:aescalantec@bcn.cat)

Telephone: +34 934027487

Fax: +34 934023298

**Internet address(es):**

Main address: [www.bcn.cat/perfildecontractant](http://www.bcn.cat/perfildecontractant)

Address of the buyer profile: [www.bcn.cat/perfildecontractant](http://www.bcn.cat/perfildecontractant)

### I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: [www.bcn.cat/perfildecontractant](http://www.bcn.cat/perfildecontractant)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://licitacions.bcn.cat>

### I.4. Type of the contracting authority

Regional or local agency/office

### I.5. Main activity

General public services

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## Section II: Object

### II.1. Scope of the procurement

#### II.1.1. Title

Contrato mixto de suministros y servicios que tiene por objeto la producción gráfica, manipulación, embalaje, el transporte y la entrega de los productos de difusión para campañas de comunicación

Reference number: P2300075

#### II.1.2. Main CPV code

22462000 Advertising material

### **II.1.3. Type of contract**

Supplies

### **II.1.4. Short description**

Contrato mixto de suministros y servicios que tiene por objeto la producción gráfica, manipulación, embalaje, el transporte y la entrega de los productos de difusión para campañas y acciones de comunicación

### **II.1.5. Estimated total value**

Value excluding VAT: 2 359 311,69 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

## **II.2. Description**

### **II.2.1. Title**

Dirección de Servicios Publicitarios  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

22462000 Advertising material

### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

### **II.2.4. Description of the procurement**

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de Servicios Publicitarios

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 572 532,81 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24  
This contract is subject to renewal: yes  
Description of renewals:  
24 meses adicionales

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Dirección de comunicación del área de cultura, educación, ciencia y comunitat y Distrito de Sant Martí

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

22462000 Advertising material

#### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

#### **II.2.4. Description of the procurement**

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de cultura, educación, ciencia y comunitat y Distrito de Sant Martí

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 266 115,70 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

24 meses adicionales

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Dirección de comunicación del área de Ecología Urbana

Lot No: 3

#### **II.2.2. Additional CPV code(s)**

22462000 Advertising material

#### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

**II.2.4. Description of the procurement**

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de Ecología Urbana

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 380 165,30 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

24 meses adicionales

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Dirección de comunicación del área de derechos sociales, justicia global, feminismes i LGTBI  
Lot No: 4

**II.2.2. Additional CPV code(s)**

22462000 Advertising material

**II.2.3. Place of performance**

NUTS code: ES511 Barcelona

**II.2.4. Description of the procurement**

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de derechos sociales, justicia global, feminismes i LGTBI

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 570 248,94 EUR

**II.2.7.**

## **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

24 meses adicionales

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Dirección de comunicación del área de economía, recursos y promoción económica y agenda 2030

Lot No: 5

##### **II.2.2. Additional CPV code(s)**

22462000 Advertising material

##### **II.2.3. Place of performance**

NUTS code: ES511 Barcelona

##### **II.2.4. Description of the procurement**

Producción gráfica, manipulación, embalaje, transporte y entrega de los productos de difusión para las diferentes campañas y acciones de comunicación de la Dirección de comunicación del área de economía, recursos y promoción económica y agenda 2030

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 570 248,94 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

24 meses adicionales

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2. Conditions related to the contract**

#### **III.2.2. Contract performance conditions**

Las indicadas en los pliegos que serán objeto de publicación

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 030-088081](#)

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 17/04/2023 Local time: 23:59

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Catalan, Spanish

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 18/04/2023 Local time: 10:00

Place:

Oportunamente se indicará fecha y hora para la apertura de ofertas

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público

Town: Barcelona

Country: Spain

#### VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Ver información en los pliegos

### VI.5. Date of dispatch of this notice

31/03/2023