

205915-2026 - Result

Saudi Arabia – Business and management consultancy and related services – EU-GCC Dialogue on Economic diversification II

OJ S 59/2026 25/03/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: European Commission, FPI - Service for Foreign Policy Instruments

Email: FPI-REGIONAL-TEAM-MENA@eeas.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: EU-GCC Dialogue on Economic diversification II

Description: This negotiation procedure is based on the Action Document EU-GCC Dialogue on Economic diversification II, Financed under the Neighbourhood, Development and International Cooperation Instrument (NDICI-Global Europe). The action will continue the previous EU GCC Economic Diversification dialogue projects' (2018-2024) objectives and will deepen the engagement with GCC counterparts on generating business and trade opportunities for EU businesses, particularly European SMEs, and supporting economic diversification in the GCC countries by sharing EU best practices. The overall objective of the action is to enhance EU-GCC trade and investment relations in line with the EU Joint Communication and to promote EU business interests, while contributing to the economic diversification in the GCC countries. The contractor will be responsible for the implementation of a broad range of activities to achieve the overall objective and its specific objectives, including inter alia: 1) Events and workshops, seminars, study tours, high- level conferences etc., in both at GCC and individual GCC country level; 2) Specialised technical assistance and policy analysis related to EU-GCC trade, investment and economic affairs; 3) Support to high-level EU GCC regional and bilateral dialogues and meetings, especially EU GCC Trade and Investment Dialogue and bilateral Co-operation Arrangements; 4) Developing and maintaining a social media campaign to promote the EU's visibility in the GCC; 5) Mapping stakeholders and keeping a list of them – relevant authorities as well as business contacts to keep them informed about the events and networking possibilities; 6) Continuing support the establishment of first EU Chamber of Commerce in KSA and possibly supporting establishment in other GCC countries;

Procedure identifier: f0dedb23-77e7-4ece-85da-0e813c28bb89

Previous notice: 191225-2024

Internal identifier: EC-FPI/RUH/2024/EA-RP/0002

Type of procedure: Restricted

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

2.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

2.1.3. Value

Estimated value excluding VAT: 3 500 000,00 EUR

2.1.4. General information

Legal basis:

Regulation (EU, Euratom) 2024/2509

5. Lot

5.1. Lot: LOT-0001

Title: EU-GCC Dialogue on Economic diversification II

Description: This negotiation procedure is based on the Action Document EU-GCC Dialogue on Economic diversification II, Financed under the Neighbourhood, Development and International Cooperation Instrument (NDICI-Global Europe). The action will continue the previous EU GCC Economic Diversification dialogue projects' (2018-2024) objectives and will deepen the engagement with GCC counterparts on generating business and trade opportunities for EU businesses, particularly European SMEs, and supporting economic diversification in the GCC countries by sharing EU best practices. The overall objective of the action is to enhance EU-GCC trade and investment relations in line with the EU Joint Communication and to promote EU business interests, while contributing to the economic diversification in the GCC countries. The contractor will be responsible for the implementation of a broad range of activities to achieve the overall objective and its specific objectives, including inter alia: 1) Events and workshops, seminars, study tours, high- level conferences etc., in both at GCC and individual GCC country level; 2) Specialised technical assistance and policy analysis related to EU-GCC trade, investment and economic affairs; 3) Support to high-level EU GCC regional and bilateral dialogues and meetings, especially EU GCC Trade and Investment Dialogue and bilateral Co-operation Arrangements; 4) Developing and maintaining a social media campaign to promote the EU's visibility in the GCC; 5) Mapping stakeholders and keeping a list of them – relevant authorities as well as business contacts to keep them informed about the events and networking possibilities; 6) Continuing support the establishment of first EU Chamber of Commerce in KSA and possibly supporting establishment in other GCC countries;

Internal identifier: EC-FPI/RUH/2024/EA-RP/0002

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 79951000 Seminar organisation services, 79952000 Event services, 79956000 Fair and exhibition organisation services

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in Oman

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in Qatar

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in Kuwait

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in Bahrain

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in EU Europe

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in Saudi Arabia

5.1.2. Place of performance

Anywhere

Additional information: The contract will be performed in United Arab Emirates

5.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: The contract is concluded for an initial period of 36 (thirty-six) months, renewable 1 (one) time(s). Please consult the draft contract in the procurement documents.

5.1.5. Value

Estimated value excluding VAT: 3 500 000,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Additional information: The procurement is funded by the following EU programme: Asia and the Pacific.

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 80

Criterion:

Type: Price

Description: Please consult the procurement documents.
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 20

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European Commission,
FPI - Service for Foreign Policy Instruments

Organisation signing the contract: European Commission, FPI - Service for Foreign Policy
Instruments

6. Results

Value of all contracts awarded in this notice: 3 487 500,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Leader of tendering party: DAI GLOBAL BELGIUM

Official name: Deutsch-Emiratische Industrie- und Handelskammer (AHK VAE)

Official name: RESEARCH UNIVERSITY INSTITUTE OF COMMUNICATION AND
COMPUTER SYSTEMS

Tender:

Tender identifier: 300112182

Identifier of lot or group of lots: LOT-0001

Value of the tender: 3 487 500,00 EUR

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: NDICI ASIA FPI/2024/ 458-307, PC-35198

Date on which the winner was chosen: 02/12/2024

Date of the conclusion of the contract: 18/12/2024

Organisation signing the contract: European Commission, FPI - Service for Foreign Policy
Instruments

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 7

8. Organisations

8.1. ORG-0001

Official name: European Commission, FPI - Service for Foreign Policy Instruments
Registration number: COM
Department: FPI.2 - Rapid Response Africa & Middle East
Postal address: Al-Maather District, Thabet Al-Loghawi St., Villa No.25, P.O Box 65995
Town: Riyadh
Postcode: 11566
Country: Saudi Arabia
Email: FPI-REGIONAL-TEAM-MENA@eeas.europa.eu
Telephone: +966 55 44 88 961
Internet address: https://ec.europa.eu/fpi/home_en

Roles of this organisation:

Buyer
Organisation providing more information on the review procedures
Organisation signing the contract

8.1. ORG-0002

Official name: Court of Justice of the European Union
Registration number: CURIA
Postal address: Rue du Fort Niedergrünwald
Town: Luxembourg
Postcode: L-2925
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: GC.Registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Commission
Registration number: EUCOM
Postal address: Mondrian (CDMA), Rue du Champ de Mars 21
Town: Brussels
Postcode: B-1050
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)
Country: Belgium
Email: FPI-REGIONAL-TEAM-MENA@eeas.europa.eu
Telephone: +32 2 299 11 11
Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: DAI GLOBAL BELGIUM
Size of the economic operator: Large
Registration number: BE0659684132
Postal address: AVENUE DE L'YSER 4
Town: BRUXELLES
Postcode: 1040
Country subdivision (NUTS): Extra-Regio NUTS 3 (BEZZZ)

Country: Belgium

Telephone: +32 (0)2 742 02 9

Roles of this organisation:

Tenderer

Leader of tendering party

Winner of these lots: LOT-0001

8.1. ORG-0005

Official name: Deutsch-Emiratische Industrie- und Handelskammer (AHK VAE)

Size of the economic operator: Large

Registration number: AE100350823900003

Postal address: U-BORA Office Tower, 27th floor, Office 2701, Al Abraj Street (Marasi Drive), Business Bay

Town: Dubai

Country: United Arab Emirates

Email: info@ahkabudhabi.ae

Telephone: +9714470100

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0006

Official name: RESEARCH UNIVERSITY INSTITUTE OF COMMUNICATION AND COMPUTER SYSTEMS

Size of the economic operator: Large

Registration number: EL090162593

Postal address: PATISION 42

Town: ATHINA

Postcode: 106 82

Country subdivision (NUTS): Extra-Regio NUTS 3 (ELZZZ)

Country: Greece

Email: episey@central.ntua.gr

Telephone: +302107723903

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 24708e4c-f5f8-44c8-b080-86cfb9d68d75 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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