

**Spain-Bilbao: Business analysis consultancy services**  
**OJ S 70/2023 07/04/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: SPRI-Agencia Vasca de Desarrollo Empresarial - SPRI

National registration number: Q4800789B

Postal address: Alda. Urquijo 36. 4ª plta. Edif. Plaza Bizkaia 48011 Bilbao(Bizkaia)

Town: Bilbao

NUTS code: ES21 País Vasco

Postal code: 48011

Country: Spain

Contact person: jocariz@spri.eus

E-mail: [iarregi@spri.eus](mailto:iarregi@spri.eus)

Telephone: +34 944037000

**Internet address(es):**

Main address: <https://www.spri.eus>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Economic and financial affairs

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Prestación de servicios de asesoramiento para la identificación de necesidades y soluciones de innovación y su implantación en empresas (HAZINNOVA)

Reference number: 2022033 Armonizado

**II.1.2. Main CPV code**

72221000 Business analysis consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Prestación de servicios de asesoramiento para la identificación de necesidades y soluciones de innovación y su implantación en empresas (HAZINNOVA)

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 5 760 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

LOTE 1

Lot No: 1

### **II.2.2. Additional CPV code(s)**

72221000 Business analysis consultancy services

### **II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

### **II.2.4. Description of the procurement**

Secretaría Técnica para la coordinación general del proyecto

### **II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

LOTE 2

Lot No: 2

### **II.2.2. Additional CPV code(s)**

72221000 Business analysis consultancy services

### **II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

### **II.2.4. Description of the procurement**

Servicios de asesoramiento para la identificación e implantación de soluciones de innovación no tecnológica en materia de GESTION ECONOMICO FINANCIERA

### **II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

### **II.2.11.**

## Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

#### II.2. Description

##### II.2.1. Title

LOTE 3  
Lot No: 3

##### II.2.2. Additional CPV code(s)

72221000 Business analysis consultancy services

##### II.2.3. Place of performance

NUTS code: ES21 País Vasco  
Main site or place of performance: ES21 - País Vasco

##### II.2.4. Description of the procurement

Servicios de asesoramiento para la implantación de soluciones de innovación no tecnológica en materia PROCESOS ADMINISTRATIVOS INTERNOS

##### II.2.5. Award criteria

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00  
Cost criterion - Name: Formación / Weighting: 3,00  
Cost criterion - Name: Oferta económica / Weighting: 48,00

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

#### II.2. Description

##### II.2.1. Title

LOTE 4  
Lot No: 4

##### II.2.2. Additional CPV code(s)

72221000 Business analysis consultancy services

##### II.2.3. Place of performance

NUTS code: ES21 País Vasco  
Main site or place of performance: ES21 - País Vasco

##### II.2.4. Description of the procurement

Servicios de asesoramiento para la identificación e implantación de soluciones de innovación no tecnológica en materia de PRODUCCIÓN

### **II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

LOTE 5

Lot No: 5

##### **II.2.2. Additional CPV code(s)**

72221000 Business analysis consultancy services

##### **II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

##### **II.2.4. Description of the procurement**

Servicios de asesoramiento para la identificación e implantación de soluciones de innovación no tecnológica en materia de LOGÍSTICA

### **II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

LOTE 6

Lot No: 6

##### **II.2.2. Additional CPV code(s)**

72221000 Business analysis consultancy services

##### **II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

#### **II.2.4. Description of the procurement**

Servicios de asesoramiento para la identificación e implantación de soluciones de innovación no tecnológica en materia de PERSONAS

#### **II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

LOTE 7

Lot No: 7

##### **II.2.2. Additional CPV code(s)**

72221000 Business analysis consultancy services

##### **II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

##### **II.2.4. Description of the procurement**

Servicios de asesoramiento para la identificación e implantación de soluciones de innovación no tecnológica en materia de CLIENTELA

##### **II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

LOTE 8

Lot No: 8

**II.2.2. Additional CPV code(s)**

72221000 Business analysis consultancy services

**II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

**II.2.4. Description of the procurement**

Servicios de asesoramiento para la identificación e implantación de soluciones de innovación no tecnológica en materia de NUEVOS MERCADOS

**II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

LOTE 9

Lot No: 9

**II.2.2. Additional CPV code(s)**

72221000 Business analysis consultancy services

**II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

**II.2.4. Description of the procurement**

Servicios de asesoramiento para la identificación e implantación de soluciones de innovación no tecnológica en materia de PRODUCTO

**II.2.5. Award criteria**

Quality criterion - Name: Criterios juicio de valor / Weighting: 49,00

Cost criterion - Name: Formación / Weighting: 3,00

Cost criterion - Name: Oferta económica / Weighting: 48,00

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

### IV.2. Administrative information

#### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 249-728978](#)

#### IV.2.8. Information about termination of dynamic purchasing system

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No:** 1

**Lot No:** 1

**Title:**

LOTE 1

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

31/03/2023

#### V.2.2. Information about tenders

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: IKERTALDE GRUPO CONSULTOR, S.A.

Town: Donostia / San Sebastián

NUTS code: ES212 Gipuzkoa

Country: Spain

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 75 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 2

**Lot No:** 2

**Title:**

LOTE 2

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

31/03/2023

##### V.2.2. Information about tenders

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: A MAS G, S.COOP.

Town: Legutio

NUTS code: ES211 Araba/Álava

Country: Spain

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 500,00 EUR

##### V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 3

**Lot No:** 3

**Title:**

LOTE 3

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

03/04/2023

##### V.2.2.

**Information about tenders**

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: IDOM CONSULTING, ENGINEERING, ARCHITECTURE, S.A.U.

Town: Bilbao

NUTS code: ES21 País Vasco

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 4 375,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 4

**Lot No:** 4

**Title:**

LOTE 4

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

31/03/2023

**V.2.2. Information about tenders**

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: LKS, S. COOP.

Town: Arrasate/Mondragón

NUTS code: ES21 País Vasco

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 4 550,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 5

**Lot No:** 5

**Title:**

LOTE 5

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

31/03/2023

### V.2.2. Information about tenders

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

### V.2.3. Name and address of the contractor

Official name: AUREN CONSULTORES SP S L P

Town: Bilbao

NUTS code: ES300 Madrid

Country: Spain

The contractor is an SME: yes

### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 450,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 6

**Lot No:** 6

**Title:**

LOTE 6

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

03/04/2023

### V.2.2.

**Information about tenders**

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: PKF ATTEST ITC, S.L.

Town: Donostia / San Sebastián

NUTS code: ES212 Gipuzkoa

Country: Spain

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 480,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 7

**Lot No:** 7

**Title:**

LOTE 7

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

31/03/2023

**V.2.2. Information about tenders**

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: PRICEWATERHOUSECOOPERS ASESORES DE NEGOCIOS, S.L.

Town: Bilbao

NUTS code: ES3 Comunidad de Madrid

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 4 524,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 8

**Lot No:** 8

**Title:**

LOTE 8

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

31/03/2023

##### V.2.2. Information about tenders

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: UTE IETEM - PLAB

Town: Donostia / San Sebastián

NUTS code: ES212 Gipuzkoa

Country: Spain

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 468,00 EUR

##### V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 9

**Lot No:** 9

**Title:**

LOTE 9

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

03/04/2023

##### V.2.2.

**Information about tenders**

Number of tenders received: 15

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: IDOM CONSULTING, ENGINEERING, ARCHITECTURE, S.A.U.

Town: Bilbao

NUTS code: ES21 País Vasco

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 4 375,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: [oararc@euskadi.eus](mailto:oararc@euskadi.eus)

**VI.5. Date of dispatch of this notice**

04/04/2023