

**UK-Bath: Fitness equipments**  
**OJ S 121/2013 25/06/2013**  
**Contract award notice**  
**Supplies**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Defence Clothing (DC), DE&S  
Postal address: Spur 9. Beckford, Ensleigh  
Town: Bath  
Postal code: BA15AB  
Country: United Kingdom  
Contact person: John Coldicott  
For the attention of: John Coldicott  
E-mail: [descommodities-dc-comrcl-2@mod.uk](mailto:descommodities-dc-comrcl-2@mod.uk)  
Telephone: +44 3067983516  
Fax: +44 3067983516

**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes  
Official name: DE&S  
Postal address: Abbeywooy  
Town: Bristol  
Country: United Kingdom

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

The Supply of New Physical Training Equipment.

**II.1.2. Type of contract and place of performance or delivery**

Supplies  
Purchase  
NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Fitness equipments. Treadmills. Cross trainers. Rowing machines. Weight and resistance training equipment. Weight benches or racks. Fitness weights. Multi gyms. Dumbbells. Exercise balls. The Authority is seeking expressions of interest from suitably experienced /qualified companies who wish to be included in the competition for the following requirement:-

The requirement/contract is for the supply and installation of New Physical Training (PT) Equipment which includes but not limited to the following:-

- a. Electrical and self powered cardio vascular equipment – treadmills, spinning bikes, cross trainers, rowing machines etc.
- b. Multi-station, single station and ancillary weight training equipment suitable for general resistance training.
- c. Accessories including powerbags, medicine balls, wall charts, heart monitors.
- d. From time to time there will be a requirement for "1 off" purchases for specialist PT equipment.

This will be a mutli supplier framework arrangement, meaning more than one supplier may offer the same or similar products.

The future contracts will be direct supply to end users any where within the UK.

#### **II.1.5. CPV code(s)**

37440000 Fitness equipments, 37441100 Treadmills, 37441900 Cross trainers, 37441400 Rowing machines, 37442000 Weight and resistance training equipment, 37442400 Weight benches or racks, 37442500 Fitness weights, 37442900 Multi gyms, 37442100 Dumbbells, 37441700 Exercise balls

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

Value: 18 000 000 GBP

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Restricted

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

Lowest price

##### **IV.2.2. Information about electronic auction**

An electronic auction has been used: yes

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

DC2B/2538

##### **IV.3.2. Previous publication concerning this procedure**

no

### **Section V: Award of contract**

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Contract No: DC2B/2617

#### **V.1.**

**Date of conclusion of the contract**

10.5.2013

**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: Pulse Fitness Ltd

Postal address: The Bromley Centre, Bromley Road, Congleton

Town: Cheshire

Postal code: SW12 1PT

Country: United Kingdom

E-mail: [richard.sheene@pulsefitness.com](mailto:richard.sheene@pulsefitness.com)

Telephone: +44 01260294600

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 6 000 000 GBP

excluding VAT

If annual or monthly value:

Number of years: 4

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: DC2B/2615

**V.1. Date of conclusion of the contract**

10.5.2013

**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: Johnson Health Tech Ltd

Postal address: Bellringer Road, Trentham Lakes South, Stoke on Trent

Town: Staffordshire

Postal code: ST4 8GZ

Country: United Kingdom

E-mail: [www.david.cox@johnsonfitness.co.uk](mailto:www.david.cox@johnsonfitness.co.uk)

Telephone: +44 01782644900

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 6 000 000 GBP

If annual or monthly value:

Number of years: 4

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: DC2B/2616

**V.1. Date of conclusion of the contract**

10.5.2013

**V.2. Information about tenders**

### **V.3. Name and address of the contractor**

Official name: Technogym UK Ltd  
Postal address: Doncaster House, Doncaster Road, Bracknell  
Town: Berkshire  
Postal code: RG12 8PE  
Country: United Kingdom  
E-mail: [njones@technogym.com](mailto:njones@technogym.com)  
Telephone: +44 01344300236

### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 6 000 000 GBP  
If annual or monthly value:  
Number of years: 4

### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.2. Additional information**

Suppliers interested in working with the Ministry of Defence should register on the MOD Supplier Information Database (SID) Register, available at [www.contracts.mod.uk](http://www.contracts.mod.uk). The MOD SID is a database of active and potential suppliers available to all MOD and UK Defence procurement personnel, and is the main supplier database of MOD Procurement organisations. Please note: the registration and publication of a company profile on the MOD SID does not mean or imply that the supplier has in any way been vetted or approved by the MOD. Suppliers wishing to compete for advertised MOD contracts must respond to any specific call for competition by submitting a separate expression of interest in accordance with the instructions of the purchasing organisation.

Advertising Regime OJEU:- These contract opportunities are published in the Official Journal of the European Union (OJEU) and the MOD Defence Contracts Bulletin. The award of any subsequent contract arising from such requirements is subject to the Public Contract Regulations 2006. Where advertising is necessary in the OJEU and the DCB, the content of the two adverts must be exactly the same.

Responses can only be accepted in the following formats:- MS Office (97-2003) & Adobe (PDF) GO Reference: GO-2013621-DCB-4896633

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: Defence Clothing (DC) DE&S  
Postal address: Cesdar 0C #3028, Abbeywood  
Town: Bristol  
Postal code: BS34 8JH  
Country: United Kingdom  
Telephone: +44 03067983516

**Body responsible for mediation procedures**

Official name: Defence Clothing (DC)

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: The Authority will incorporate a minimum 10 calendar day standstill period at the point when information on the award of contract is communicated to tenderers. This period allows unsuccessful tenderers the opportunity to seek clarification and/or further debriefing from the contracting authority before the contract is entered into. Such debriefs should be requested from the officer named in this contract notice or in the letter/email providing information about the contract award.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Defence Clothing (DC), DE&S

**VI.4. Date of dispatch of this notice**

21.6.2013