

**Spain-Palma de Mallorca: Research and development services and related consultancy services**  
**OJ S 117/2014 20/06/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Agencia de Turismo de les Illes Balears (ATB)

National registration number: Q 5755004H

Postal address: c/ Rita Levi, s/n

Town: Palma de Mallorca

Postal code: 070121

Country: Spain

Contact person: Departamento Jurídico ATB

For the attention of: Inma Balfagon (juridico); Sandra Diaz (promoción)

E-mail: [ibalfagon@atb.caib.es](mailto:ibalfagon@atb.caib.es)

**Internet address(es):**

General address of the contracting authority: [www.plataformadecontractacio.caib.es](http://www.plataformadecontractacio.caib.es)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Other: Turismo

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Diseño, desarrollo e implantación del Escaparate Turístico Inteligente (TIE) de las Islas Baleares.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 7: Computer and related services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Diseño, desarrollo e implantación de las piezas de software necesarias para completar el sistema de información que responda a los propósitos de la Plataforma logística de distribución turística y que sirva como continuidad del actual escaparate turístico inteligente de acuerdo con los nuevos paradigmas de la sociedad de la información y diseñado sobre un

modelo que permita el acceso a la información mediante tecnologías basadas en la gestión de la información en internet.

**II.1.5. CPV code(s)**

73000000 Research and development services and related consultancy services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

Value: 1 451 727 EUR

Including VAT. VAT rate (%) 21

**Section IV: Procedure**

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**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Open

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Criterios evaluables por fórmula. Weighting 50
2. Oferta económica. Weighting 40
3. Criterios que dependen de un juicio de valor. Weighting 10

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

032/2014

**IV.3.2. Previous publication concerning this procedure**

**Contract notice**

Notice number in the OJ S: [2014/S 43-071764](#) of 1.3.2014

**Section V: Award of contract**

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**V.1. Date of conclusion of the contract**

30.5.2014

**V.2. Information about tenders**

Number of tenders received: 07

**V.3. Name and address of the contractor**

Official name: Informática el Cortes Ingles (IECISA)

Country: Spain

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 1 451 727 EUR

Including VAT. VAT rate (%) 21

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

18.6.2014