

Spain-Bilbao: Business analysis consultancy services
OJ S 70/2023 07/04/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SPRI-Agencia Vasca de Desarrollo Empresarial - SPRI

National registration number: Q4800789B

Postal address: Alda. Urquijo 36. 4ª plta. Edif. Plaza Bizkaia 48011 Bilbao(Bizkaia)

Town: Bilbao

NUTS code: ES21 País Vasco

Postal code: 48011

Country: Spain

Contact person: Guillermo Unamuno

E-mail: iarregi@spri.eus

Telephone: +34 4037079

Internet address(es):

Main address: <https://www.spri.eus>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Adquisición de licencias y servicios para la implantación de Salesforce CRM para la gestión de la relación con clientes en Grupo SPRI

Reference number: 2022034 Armonizado

II.1.2. Main CPV code

72221000 Business analysis consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Adquisición de licencias y servicios para la implantación de Salesforce CRM para la gestión de la relación con clientes en Grupo SPRI

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 500 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

48218000 License management software package, 72221000 Business analysis consultancy services

II.2.3. Place of performance

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

II.2.4. Description of the procurement

Adquisición de licencias y servicios para la implantación de Salesforce CRM para la gestión de la relación con clientes en Grupo SPRI

II.2.5. Award criteria

Quality criterion - Name: Equipo de Trabajo / Weighting: 30,00

Quality criterion - Name: Programa y Metodología / Weighting: 19,00

Cost criterion - Name: Precio Licencias / Weighting: 10,00

Cost criterion - Name: Precio Servicios Implantación / Weighting: 39,00

Cost criterion - Name: Formación / Weighting: 2,00

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 250-729718](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Adquisición de licencias y servicios para la implantación de Salesforce CRM para la gestión de la relación con clientes en Grupo SPRI

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

03/04/2023

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: PKF ATTEST BLUEWAY SL

Town: Vitoria-Gasteiz

NUTS code: ES211 Araba/Álava

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 41,80 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: oarc@euskadi.eus

VI.5. Date of dispatch of this notice

04/04/2023