

**Norway-Kristiansand: Graphic design services**

OJ S 86/2019 03/05/2019

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Kristiansand kommune på vegne av ett innkjøpsfelleskap

National registration number: 963296746

Postal address: Rådhusgata 18

Town: Kristiansand S

NUTS code: NO Norge

Postal code: 4611

Country: Norway

Contact person: Gunnvor Juell Sørvig

E-mail: [gunnvor.juell.sorvig@kristiansand.kommune.no](mailto:gunnvor.juell.sorvig@kristiansand.kommune.no)**Internet address(es):**Main address: <https://permalink.mercell.com/103777309.aspx>Address of the buyer profile: <http://www.kristiansand.kommune.no/>**I.1. Name and addresses**

Official name: Søgne kommune

Town: Søgne

NUTS code: NO042 Vest-Agder

Country: Norway

E-mail: [postmottak@sogne.kommune.no](mailto:postmottak@sogne.kommune.no)**Internet address(es):**Main address: [www.sogne.kommune.no](http://www.sogne.kommune.no)**I.1. Name and addresses**

Official name: Songdalen kommune

Town: Nodeland

NUTS code: NO042 Vest-Agder

Country: Norway

E-mail: [postmottak@songdalen.kommune.no](mailto:postmottak@songdalen.kommune.no)**Internet address(es):**Main address: [www.songdalen.kommune.no](http://www.songdalen.kommune.no)**I.1. Name and addresses**

Official name: Kristiansand kommune

Town: Kristiansand

NUTS code: NO042 Vest-Agder

Country: Norway

E-mail: [postmottak@kristiansand.kommune.no](mailto:postmottak@kristiansand.kommune.no)**Internet address(es):**Main address: [www.kristiansand.kommune.no](http://www.kristiansand.kommune.no)

## **I.2. Information about joint procurement**

The contract involves joint procurement

## **I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://permalink.mercell.com/103777309.aspx>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://permalink.mercell.com/103777309.aspx>

## **I.4. Type of the contracting authority**

Regional or local authority

## **I.5. Main activity**

General public services

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Graphic Services

Reference number: 201810659

#### **II.1.2. Main CPV code**

79822500 Graphic design services

#### **II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

The Contracting Authority requests tenders for graphic services related to the establishment of the new Kristiansand municipality. From 1.1.2020 the service shall continue for the new municipality. The contract shall be initiated during spring 2019.

The current Kristiansand municipality has a contract that expires at the end of 2019. This contract includes services for the municipality's current graphic profile which is now subject to out phasing.

This call for tenders involves consultancy services related to strategic and creative communication. This means a need for branding the new Kristiansand municipality as well as a strategic focus on the reputation development. The contract shall also include the production of profiling materials and information products for the new municipality and its activities.

The new Kristiansand municipality has a newly developed graphic profile. The service provider must therefore continue with working and developing this profile and give advices related to communication measures for the implementation.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2.**

**Additional CPV code(s)**

72413000 World wide web (www) site design services, 79340000 Advertising and marketing services

**II.2.3. Place of performance**

NUTS code: NO042 Vest-Agder

**II.2.4. Description of the procurement**

The following graphic services can be included:

- marketing, advertising and information materials for different platforms,
- consultancy services and production related to graphical design, illustrations and infographics, also for different platforms,
- services related to printing (quality and preparation for printing),
- picture processing if required,
- 3D,
- icons,
- web-design (new domains/projects),
- the list is not exhaustive.

The main assignment will mostly consist of graphic services, where all the materials (e.g., pictures/illustrations and texts) come from the Contracting Authority. In some cases we would like the tenderer to help out with illustrations and possibly photographs. Assistance can be required for the further development of elements in the municipality's graphical profile (e.g., brochure and document templates, profile for municipal buildings, signage, etc.).

Printing services are not included in the contract since the municipality has an ongoing contract for printing services and must therefore use this contract for any printing of graphic designed products included in this assignment/contract.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 12/08/2019 End: 31/12/2023

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 03/06/2019 Local time: 08:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 03/06/2019 Local time: 08:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Klagenemnda for offentlige anskaffelser

Town: Bergen

Country: Norway

**VI.5. Date of dispatch of this notice**

30/04/2019