

Belgium-Malines: Advertising and marketing services

OJ S 92/2018 16/05/2018

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vlaamse Stichting Verkeerskunde

National registration number: 0261.150.229_216

Postal address: Stationsstraat 110

Town: Mechelen

NUTS code: BE212 Arr. Mechelen

Postal code: 2800

Country: Belgium

Contact person: Nele Bollen

E-mail: nele.bollen@vsv.be**Internet address(es):**Main address: www.vsv.beAddress of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=307621>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=307621>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Opdracht voor de ontwikkeling van grootschalige en doelgroepgerichte sensibiliseringscampagnes en de creatie, lay-out en realisatie van communicatie- en sensibiliseringsmateriaal verkeersveiligheid 20

Reference number: VSV-2018/VSV/NB/01-F02_0

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Opdracht voor de ontwikkeling van grootschalige en doelgroepgerichte sensibiliseringscampagnes en de creatie, lay-out en realisatie van communicatie- en sensibiliseringsmateriaal verkeersveiligheid 2019 - 2022 voor de VSV.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: BE2 Vlaams Gewest

II.2.4. Description of the procurement

Opdracht voor de ontwikkeling van grootschalige en doelgroepgerichte sensibiliseringscampagnes en de creatie, lay-out en realisatie van communicatie- en sensibiliseringsmateriaal verkeersveiligheid 2019 - 2022 voor de VSV.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Elk jaar.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.3. Technical and professional ability

Minimum level(s) of standards possibly required:

Klasse: N/A, Categorie: N/A.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 22/06/2018 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.7. Conditions for opening of tenders

Date: 22/06/2018 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vlaamse Stichting Verkeerskunde

Town: Mechelen

Country: Belgium

VI.5. Date of dispatch of this notice

14/05/2018