

**Estonia-Tallinn: Marketing services**  
**OJ S 70/2023 07/04/2023**  
**Contract notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

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**Section I: Contracting entity**

**I.1. Name and addresses**

Official name: Eesti Energia AS  
National registration number: 10421629  
Postal address: Lelle tn 22  
Town: Tallinn  
NUTS code: EE Eesti  
Postal code: 11318  
Country: Estonia  
Contact person: ANDRY PALU  
E-mail: [hanked@energia.ee](mailto:hanked@energia.ee)  
Telephone: +372 5256950  
**Internet address(es):**  
Main address: <http://www.energia.ee>

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://riigihanked.riik.ee/rhr-web/#/procurement/5732440/general-info>  
Additional information can be obtained from the abovementioned address  
Tenders or requests to participate must be submitted electronically via: <https://riigihanked.riik.ee/rhr-web/#/procurement/5732440/tenders>  
Tenders or requests to participate must be submitted to the abovementioned address

**I.6. Main activity**

Electricity

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Üritusturundusagentuuri teenus  
Reference number: 262703

**II.1.2. Main CPV code**

79342000 Marketing services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Üritusturundusagentuuri teenuse ostmine vastavalt riigihanke alusdokumentides sätestatud tingimustele

#### **II.1.5. Estimated total value**

Value excluding VAT: 890 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79342000 Marketing services, 79952000 Event services

#### **II.2.3. Place of performance**

NUTS code: EE Eesti

#### **II.2.4. Description of the procurement**

Üritusturundusagentuuri teenuse ostmine vastavalt riigihanke alusdokumentides sätestatud tingimustele

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Ürituse „Energiarahva pidu“ loovlahendus / Weighting: 70.0

Cost criterion - Name: Projektijuhi tunnihind raamlepingu perioodil / Weighting: 15.0

Cost criterion - Name: Loovjuhi tunnihind raamlepingu perioodil / Weighting: 15.0

#### **II.2.6. Estimated value**

Value excluding VAT: 890 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Esiälgne raamleping sõlmitakse 24 kuuks hankija õigusega pikendada raamlepingut 12 kuu võrra

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

Vaata hankepassist <https://riigihanked.riik.ee/rhr-web/#/procurement/5732440/procurement-passport> või alusdokumendist <https://riigihanked.riik.ee/rhr-web/#/procurement/5732440/documents?group=B>

### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

Vaata hankepassist <https://riigihanked.riik.ee/rhr-web/#/procurement/5732440/procurement-passport> või alusdokumendist <https://riigihanked.riik.ee/rhr-web/#/procurement/5732440/documents?group=B>

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 10/05/2023 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Estonian

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 10/05/2023 Local time: 13:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about electronic workflows**

Electronic invoicing will be accepted  
Electronic payment will be used

### **VI.3. Additional information**

Põhjendused on toodud dokumendis Juhised pakkujatele

### **VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Riigihangete vaidlustuskomisjon

Postal address: Tartu mnt 85

Town: Tallinn

Postal code: 10115

Country: Estonia

E-mail: [vako@fin.ee](mailto:vako@fin.ee)

Telephone: +372 6113713

Internet address: <https://fin.ee/riigihanked-riigiabi-osalused-kinnisvara/riigihanked/vaidlustusmenetlus>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Riigihangete vaidlustuskomisjon

Postal address: Tartu mnt 85

Town: Tallinn

Postal code: 10115

Country: Estonia

E-mail: [vako@fin.ee](mailto:vako@fin.ee)

Telephone: +372 6113713

Internet address: <https://fin.ee/riigihanked-riigiabi-osalused-kinnisvara/riigihanked/vaidlustusmenetlus>

**VI.5. Date of dispatch of this notice**

05/04/2023