

**France-Paris: Computer-related management services**  
**OJ S 70/2023 07/04/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: sae popb

National registration number: 32643311700024

Postal address: www.accorarena.com

Town: Paris

NUTS code: FR101 Paris

Postal code: 75012

Country: France

E-mail: [Marches@accorarena.com](mailto:Marches@accorarena.com)

**Internet address(es):**

Main address: <https://accorarena.com>

Address of the buyer profile: <https://www.marches-publics.info>

**I.1. Name and addresses**

Official name: sae P.O.P.B

Postal address: 8 Boulevard de Bercy

Town: Paris

NUTS code: FR101 Paris

Postal code: 75012

Country: France

E-mail: [marches@accorarena.com](mailto:marches@accorarena.com)

**Internet address(es):**

Main address: <https://accorarena.com>

Address of the buyer profile: <https://www.marches-publics.info>

**I.1. Name and addresses**

Official name: societe D"Exploitation De La Chapelle Districte

Postal address: 8 boulevard de Bercy

Town: Paris

NUTS code: FR101 Paris

Postal code: 75018

Country: France

E-mail: [marches@accorarena.com](mailto:marches@accorarena.com)

**Internet address(es):**

Main address: <https://accorarena.com>

Address of the buyer profile: <https://www.marches-publics.info>

**I.2. Information about joint procurement**

The contract involves joint procurement

#### **I.4. Type of the contracting authority**

Other type: autre

#### **I.5. Main activity**

Recreation, culture and religion

### **Section II: Object**

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#### **II.1. Scope of the procurement**

##### **II.1.1. Title**

marché de prestations de services de billetterie

Reference number: 2022-M157

##### **II.1.2. Main CPV code**

72510000 Computer-related management services

##### **II.1.3. Type of contract**

Services

##### **II.1.4. Short description**

la Sae Popb et la société d'exploitation de la chapelle district ont vocation à fournir à l'ensemble des clients(organismes, producteurs et fédérations sportives) des deux arénas exploitées, des prestations de commercialisation de billetterie et d'un ensemble de services associés au bénéfice de deux sites

##### **II.1.6. Information about lots**

This contract is divided into lots: yes

##### **II.1.7. Total value of the procurement**

Value excluding VAT: 3 687 880,00 EUR

#### **II.2. Description**

##### **II.2.1. Title**

solution logicielle de billetterie et matériel associé

Lot No: 1

##### **II.2.2. Additional CPV code(s)**

72212900 Miscellaneous software development services and computer systems, 72212900

Miscellaneous software development services and computer systems, 72212481 Sales or marketing software development services

##### **II.2.3. Place of performance**

NUTS code: FR101 Paris

##### **II.2.4. Description of the procurement**

systeme permettant la mise en vente d'évènements sur tous les réseaux :- paramétrage et vente- gestion de la relation clients- controles d'accès- matériel de caisse

##### **II.2.5. Award criteria**

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

##### **II.2.11.**

## Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

#### II.2. Description

##### II.2.1. Title

services de vente et d'assistance à la clientèle  
Lot No: 2

##### II.2.2. Additional CPV code(s)

72212481 Sales or marketing software development services, 72212900 Miscellaneous software development services and computer systems, 72212481 Sales or marketing software development services

##### II.2.3. Place of performance

NUTS code: FR101 Paris

##### II.2.4. Description of the procurement

- Parametrage et commercialisation des évènements- gestion du centre de contact- gestion des guichets de vente- aide au suivi des flux financiers

##### II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Competitive dialogue

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 143-409737](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2022-M157

**Lot No:** 1

**Title:**

solution logicielle de billetterie et matériel associé

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

27/03/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: ticketnet

Postal address: 101 Av Francois Arago

Town: Nanterre

NUTS code: FR105 Hauts-de-Seine

Postal code: 92000

Country: France

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 113 330,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 2022-M157

**Lot No:** 2

**Title:**

services de vente et d'assistance à la clientèle

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

27/03/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: ticketnet

Postal address: 101 Av Francois Arago

Town: Nanterre

NUTS code: FR105 Hauts-de-Seine

Postal code: 92000

Country: France

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 574 550,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal Judiciaire de Paris

Postal address: 29-45 Avenue de la Porte de Clichy

Town: Paris

Postal code: 75017

Country: France

Telephone: +33 144325151

**VI.5. Date of dispatch of this notice**

04/04/2023