

210968-2026 - Result

France – Bus shelters – Fourniture, entretien-maintenance de mobiliers voyageurs des secteurs péri-urbains du SMMAG

OJ S 61/2026 27/03/2026

Contract or concession award notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: SMMAG

Email: correspondre@aws-france.com

Activity of the contracting entity: Urban railway, tramway, trolleybus or bus services

2. Procedure

2.1. Procedure

Title: Fourniture, entretien-maintenance de mobiliers voyageurs des secteurs péri-urbains du SMMAG

Description: La consultation a pour objet des prestations de fourniture, installation, maintenance, entretien, affichage et exploitation commerciale d'abris voyageurs publicitaires et non-publicitaires sur les points d'arrêt mobilité des secteurs du Grésivaudan et du Pays Voironnais. La consultation est décomposée en 3 lots. Chaque lot a fait l'objet d'une attribution séparée. Chaque accord-cadre sera exécuté par l'émission de bons de commande. Les prestations sont réglées par des prix unitaires et forfaitaires. Le lot 1 comprend une prestation supplémentaire éventuelle qui a été retenue lors de l'attribution. L'accord-cadre est d'une durée de 8 ans conformément à l'article L. 2125-1 du code de la commande publique fixant la durée maximale des accords-cadres pour les entités adjudicatrices

Procedure identifier: 45db9d0e-5690-4d22-921c-03653af1b0a1

Internal identifier: 2025-FCS-SMAG-0247

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 44212321 Bus shelters

Additional classification (cpv): 44212321 Bus shelters

2.1.2. Place of performance

Postal address: 10 Rue Hébert

Town: Grenoble

Postcode: 38000

Country subdivision (NUTS): Isère (FRK24)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0001

Title: Fourniture, entretien-maintenance, affichage institutionnel et exploitation commerciale des abribus publicitaires et non publicitaires des secteurs péri-urbains du SMMAG

Description: Fourniture, entretien-maintenance, affichage institutionnel et exploitation commerciale des abribus publicitaires et non publicitaires des secteurs péri-urbains du SMMAG

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 44212321 Bus shelters

Additional classification (cpv): 44212321 Bus shelters

5.1.2. Place of performance

Postal address: 10 Rue Hébert

Town: Grenoble

Postcode: 38000

Country subdivision (NUTS): Isère (FRK24)

Country: France

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Le contrat est susceptible d'être reconduit dans les conditions du cahier des charges

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 631580-2025

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Performances en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Grenoble

Organisation providing additional information about the procurement procedure: SMMAG

Organisation providing more information on the review procedures: Tribunal administratif de Grenoble

5.1. Lot: LOT-0002

Title: Fourniture, entretien-maintenance des abribus bois et maçonnés non publicitaires des secteurs péri-urbains du SMMAG

Description: Fourniture, entretien-maintenance des abribus bois et maçonnés non publicitaires des secteurs péri-urbains du SMMAG

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 44212321 Bus shelters

Additional classification (cpv): 44212321 Bus shelters

5.1.2. Place of performance

Postal address: 10 Rue Hébert

Town: Grenoble

Postcode: 38000

Country subdivision (NUTS): Isère (FRK24)

Country: France

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Le contrat est susceptible d'être reconduit dans les conditions du cahier des charges

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 631580-2025

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Performances en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Grenoble

Organisation providing additional information about the procurement procedure: SMMAG

Organisation providing more information on the review procedures: Tribunal administratif de Grenoble

5.1. Lot: LOT-0003

Title: Fourniture et pose de poteaux d'arrêts permanents et provisoires des secteurs péri-urbains du SMMAG

Description: Fourniture et pose de poteaux d'arrêts permanents et provisoires des secteurs péri-urbains du SMMAG

Internal identifier: 03

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 44212321 Bus shelters

Additional classification (cpv): 50230000 Repair, maintenance and associated services related to roads and other equipment

5.1.2. Place of performance

Postal address: 10 Rue Hébert

Town: Grenoble

Postcode: 38000

Country subdivision (NUTS): Isère (FRK24)

Country: France

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Le contrat est susceptible d'être reconduit dans les conditions du cahier des charges

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 631580-2025

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Performances en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Grenoble

Organisation providing additional information about the procurement procedure: SMMAG

Organisation providing more information on the review procedures: Tribunal administratif de Grenoble

6. Results

Maximum value of the framework agreements in this notice: 7 087 533,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 7 087 533,00 EUR

6.1.2. Information about winners

Winner:

Official name: Urbanéo

Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 4 543 998,00 EUR

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 2025473

Title: Fourniture, entretien-maintenance, affichage institutionnel et exploitation commerciale des abribus publicitaires et non publicitaires des secteurs péri-urbains du Smmag

Date of the conclusion of the contract: 27/02/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 3

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 7 087 533,00 EUR

6.1.2. Information about winners

Winner:

Official name: GIROD MEDIAS

Tender:

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0002

Value of the tender: 1 525 035,00 EUR

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 2025474

Title: Fourniture, entretien-maintenance des abribus bois et maçonnés non publicitaires des secteurs péri-urbains du Smmag

Date of the conclusion of the contract: 17/03/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders from micro, small or medium tenderers
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders submitted electronically
Number of tenders or requests to participate received: 2

6.1. Result lot identifier: LOT-0003

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 7 087 533,00 EUR

6.1.2. Information about winners

Winner:

Official name: Urbanéo

Tender:

Tender identifier: TEN-0003

Identifier of lot or group of lots: LOT-0003

Value of the tender: 1 018 500,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 2025475

Title: Fourniture et pose de poteaux d'arrêts permanents et provisoires des secteurs péri-urbains du Smmag

Date of the conclusion of the contract: 17/03/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 9D8820B0-B5A5-DBCB-3E46598848B79670
Town: Seyssinet-Pariset
Postcode: 38170
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: publications-joue@aws-france.com
Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: SMMAG
Registration number: 50723
Postal address: 10 rue Hébert
Town: Grenoble
Postcode: 38000
Country subdivision (NUTS): Isère (FRK24)
Country: France
Contact point: Monsieur le Président
Email: correspondre@aws-france.com
Telephone: 0476595959
Internet address: <http://www.lametro.fr>
Buyer profile: <http://agysoft.marches-publics.info>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: SMMAG
Registration number: 2088015
Postal address: 10 Rue Hébert
Town: Grenoble
Postcode: 38000
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: marchespublicsmetro@grenoblealpesmetropole.fr
Telephone: 0476595959

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Grenoble
Registration number: 9D8820F7-BEB5-B786-9013B357CCA650D7
Postal address: 2 Place de Verdun
Town: Grenoble
Postcode: 38022
Country subdivision (NUTS): Isère (FRK24)
Country: France
Contact point: Greffe du tribunal
Email: greffe.ta-grenoble@juradm.fr
Telephone: 0476429000
Fax: 0476422269

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Grenoble

Registration number: 9D88210E-EA69-1962-1F22B9097563F1CD

Postal address: 2 Place de Verdun

Town: Grenoble

Postcode: 38022

Country subdivision (NUTS): Isère (FRK24)

Country: France

Contact point: Greffe du tribunal

Email: greffe.ta-grenoble@juradm.fr

Telephone: 0476429000

Fax: 0476422269

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0006

Official name: Urbanéo

Size of the economic operator: Large

Registration number: 1710779-1-1-1

Postal address: Zi Du Parc A Stock

Town: Libercourt

Postcode: 62820

Country subdivision (NUTS): Pas-de-Calais (FRE12)

Country: France

Email: t.delcourt@urbaneo.eu

Telephone: 0472166195

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0001

8.1. ORG-0007

Official name: GIROD MEDIAS

Size of the economic operator: Large

Registration number: 1710779-1-2-1

Postal address: 93 Rte Blanche

Town: Morbier

Postcode: 39400

Country subdivision (NUTS): Jura (FRC22)

Country: France

Email: contact@girodmedias.fr

Telephone: 0384334790

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0002

8.1. **ORG-0008**

Official name: Urbanéo

Size of the economic operator: Large

Registration number: 1710779-1-3-1

Postal address: Zi Du Parc A Stock

Town: Libercourt

Postcode: 62820

Country subdivision (NUTS): Pas-de-Calais (FRE12)

Country: France

Email: t.delcourt@urbaneo.eu

Telephone: 0472166195

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0003

Notice information

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Notice type: Contract or concession award notice – standard regime

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