

**United Kingdom-London: Design consultancy services**  
**OJ S 88/2019 07/05/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: City University  
Town: London  
NUTS code: UKI4 Inner London - East  
Country: United Kingdom  
E-mail: [procurement@city.ac.uk](mailto:procurement@city.ac.uk)  
Telephone: +44 2070408003  
**Internet address(es):**  
Main address: [www.city.ac.uk](http://www.city.ac.uk)

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Creative Design Services

**II.1.2. Main CPV code**

79415200 Design consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Tender process to appoint a roster of marketing and design agencies to provide design and related services.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 600 000,00 GBP

**II.2. Description**

**II.2.1. Title**

Lot No: 1

**II.2.2. Additional CPV code(s)**

79822500 Graphic design services

**II.2.3. Place of performance**

NUTS code: UKI4 Inner London - East

Main site or place of performance: Inner London – East.

**II.2.4. Description of the procurement**

Tender process to appoint a roster of marketing and design agencies to provide design and related services.

**II.2.5. Award criteria**

Cost criterion - Name: As per criteria in tender documents / Weighting: 100

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Lot No: 2

**II.2.2. Additional CPV code(s)**

79822500 Graphic design services

**II.2.3. Place of performance**

NUTS code: UKI4 Inner London - East

Main site or place of performance: Inner London – East

**II.2.4. Description of the procurement**

Tender process to appoint a roster of marketing and design freelancers to provide design and related services.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section IV: Procedure**

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**IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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#### **Lot No: 1**

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

05/03/2019

##### **V.2.2. Information about tenders**

Number of tenders received: 21

The contract has been awarded to a group of economic operators: yes

##### **V.2.3. Name and address of the contractor**

Official name: Hudson Fuggle

Town: London

NUTS code: UKI4 Inner London - East

Country: United Kingdom

The contractor is an SME: yes

##### **V.2.3. Name and address of the contractor**

Official name: Lime Creative

Town: Colindale

NUTS code: UKI4 Inner London - East

Country: United Kingdom

The contractor is an SME: yes

##### **V.2.3. Name and address of the contractor**

Official name: Hybrid News Ltd

Town: Bristol

NUTS code: UKI4 Inner London - East

Country: United Kingdom

The contractor is an SME: yes

##### **V.2.3. Name and address of the contractor**

Official name: Fabrik Brands

Town: London

NUTS code: UKI4 Inner London - East

Country: United Kingdom

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 600 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 2**

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

03/03/2019

**V.2.2. Information about tenders**

Number of tenders received: 11

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Eve Design

Town: London

NUTS code: UKI4 Inner London - East

Country: United Kingdom

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Stephanie de Howes

Town: Bishops Stortford

NUTS code: UKI4 Inner London - East

Country: United Kingdom

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Yarbo Design

Town: Bishops Stortford

NUTS code: UKI4 Inner London - East

Country: United Kingdom

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 30 000,00 GBP

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

The Contracting Authority considers that this contract may be suitable for economic operators that are Small or Medium Enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement. GO Reference: GO-201952-PRO-14855784

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: City University

Town: London

Country: United Kingdom

Telephone: +44 2070408003

**VI.5. Date of dispatch of this notice**

02/05/2019