

Sweden-Stockholm: Marketing services
OJ S 119/2016 22/06/2016
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Patent- och registreringsverket

National registration number: 202100-2072

Postal address: Box 5055

Town: Stockholm

NUTS code: SE Sverige

Postal code: 102 42

Country: Sweden

Contact person: Thina Thudin

E-mail: thina.thudin@prv.se

Telephone: +46 87822740

Internet address(es):

Main address: <https://www.prv.se/sv/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.e-avrop.com/prv/e-Upphandling/Announcement.aspx?id=29926>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.e-avrop.com/prv/e-Upphandling/Announcement.aspx?id=29926>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikationsbyrå med fullservice.

Reference number: 71-2016/960

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Patent- och registreringsverket (PRV) har behov av att anlita en kommunikationsbyrå med fullserviceåtagande, även om utgångspunkten för uppdraget är att leverantörens huvudsakliga roll är att utarbeta idéer som myndigheten sedan realiserar med stöd av egna resurser och egen kompetens.

Leverantören ska kunna svara för både strategiskt och operativt kommunikationsarbete. Ramavtal kommer att tecknas med tre (3) leverantörer.

II.1.5. Estimated total value

Value excluding VAT: 40 000 000,00 SEK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79413000 Marketing management consultancy services, 79822500 Graphic design services, 79340000 Advertising and marketing services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: SE Sverige

NUTS code: SE11 Stockholm

Main site or place of performance: Stockholm.

II.2.4. Description of the procurement

Patent- och registreringsverket (PRV) har behov av att anlita en kommunikationsbyrå med fullserviceåtagande, även om utgångspunkten för uppdraget är att leverantörens huvudsakliga roll är att utarbeta idéer som myndigheten sedan realiserar med stöd av egna resurser och egen kompetens.

Leverantören ska kunna svara för både strategiskt och operativt kommunikationsarbete. Ramavtal kommer att tecknas med tre (3) leverantörer.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 40 000 000,00 SEK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 14/11/2016 End: 13/11/2018

This contract is subject to renewal: yes

Description of renewals:

12 + 12 månader.

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 8 Objective criteria for choosing the limited number of candidates:

Ja, se upphandlingsdokument.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Se upphandlingsdokumenten.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 3

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 25/07/2016 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 25/08/2016

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 06/03/2017

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Se upphandlingsunderlag.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Postal address: Tegeluddsvägen 1, 115 41 Stockholm

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: forvaltningsrattenistockholm@dom.se

Telephone: +46 856168000

Fax: +46 856168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Avtalsspärr 10 dagar.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Town: Stockholm

Postal code: 115 76

Country: Sweden

VI.5. Date of dispatch of this notice

17/06/2016