

## 212004-2026 - Competition

France – Advertising and marketing services – Promotion de Brest en vue Destination et des Fêtes maritimes de Brest auprès des médias amp; des influenceurs

OJ S 61/2026 27/03/2026

Contract or concession notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Brest en vue SPL

Email: [marches@brestenvue.fr](mailto:marches@brestenvue.fr)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

### 2. Procedure

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#### 2.1. Procedure

Title: Promotion de Brest en vue Destination et des Fêtes maritimes de Brest auprès des médias amp; des influenceurs

Description: Promotion de Brest en vue Destination et des Fêtes maritimes de Brest auprès des médias amp; des influenceurs

Procedure identifier: d43dbacb-9053-42ea-8e77-ccb387faa55f

Internal identifier: 26-10-PF

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

##### 2.1.2. Place of performance

Postal address: divers lieux

Town: Brest

Postcode: 29200

Country subdivision (NUTS): Finistère (FRH02)

Country: France

##### 2.1.4. General information

Legal basis:

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Promotion de Brest en vue Destination et des Fêtes maritimes de Brest auprès des médias amp; des influenceurs

Description: Promotion de Brest en vue Destination et des Fêtes maritimes de Brest auprès des médias amp; des influenceurs

Internal identifier: Marchamp;eacute; unique

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

#### **5.1.2. Place of performance**

Postal address: divers lieux

Town: Brest

Postcode: 29200

Country subdivision (NUTS): Finistère (FRH02)

Country: France

#### **5.1.3. Estimated duration**

Duration: 48 Months

#### **5.1.6. General information**

##### **Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Quality

Description: valeur technique de la proposition

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

##### **Criterion:**

Type: Price

Description: valeur financière de la proposition

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

#### **5.1.11. Procurement documents**

Address of the procurement documents: [https://demat.marches.medialex.fr/medialex/publisher\\_portail/public/displayRC.jsp?ildAffaire=84333](https://demat.marches.medialex.fr/medialex/publisher_portail/public/displayRC.jsp?ildAffaire=84333), [https://centraledesmarches.com/publisher\\_plateforme/public/annonce/consulterDCEHorsIdentification.jsp?ildAffaire=84333](https://centraledesmarches.com/publisher_plateforme/public/annonce/consulterDCEHorsIdentification.jsp?ildAffaire=84333), <https://demat.centraledesmarches.com/7084333>

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Required

Address for submission: <https://demat.centraledesmarches.com/7084333>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 27/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal judiciaire de Brest

Information about review deadlines: selon la législation

Organisation receiving requests to participate: Brest en vue SPL

## 8. Organisations

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**8.1. ORG-0001**

Official name: Brest en vue SPL

Registration number: 92119913900012

Postal address: 3 RUE DUPLEIX

Town: BREST

Postcode: 29200

Country subdivision (NUTS): Finistère (FRH02)

Country: France

Contact point: Service Achats-Marchés

Email: [marches@brestenvue.fr](mailto:marches@brestenvue.fr)

Telephone: 0298009600

Internet address: <https://www.brestenvue.fr>

Information exchange endpoint (URL): <https://demat.centraledesmarches.com/7084333>

Buyer profile: <https://demat.centraledesmarches.com/7084333>

**Roles of this organisation:**

Buyer

Organisation receiving requests to participate

**8.1. ORG-0002**

Official name: Tribunal judiciaire de Brest

Registration number: 17350111500104

Postal address: 32 rue de Denver - CS 91948

Town: BREST CEDEX 2

Postcode: 29219

Country subdivision (NUTS): Finistère (FRH02)

Country: France

Contact point: Tribunal judiciaire de Brest

Email: [tj1-brest@justice.fr](mailto:tj1-brest@justice.fr)

Telephone: 0298337800

Internet address: <https://www.justice.fr/annuaire/tribunal-judiciaire-brest>

**Roles of this organisation:**

Review organisation

## Notice information

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Notice identifier/version: f4fbaa52-2dbb-4dd9-ab9e-c2757b955f34 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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