

Ireland-Dublin: Graphic design services
OJ S 82/2021 28/04/2021
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Dublin Port Company

National registration number: N/A

Postal address: Port Centre, Alexandra Rd, North Dock

Town: Dublin 1

NUTS code: IE061 Dublin

Postal code: D01 H4C6

Country: Ireland

Contact person: Paula Coonan

E-mail: pcoonan@dublinport.ie

Telephone: +353 18876848

Fax: +353 18551241

Internet address(es):

Main address: <https://www.dublinport.ie/>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/411>

I.6. Main activity

Port-related activities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Graphic Media Design Services in Three Lots: Lot 1 — Design Consultancy and Print, Lot 2- Website and Social Media, Lot 3 — Video and Media Production

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

The contracting entity proposed to engage in a competitive process for the establishment of single-party framework agreement(s) to provide graphic media design services in three lots, comprising the following:

Lot 1 – Design Consultancy and Print

- Corporate Material Design Services – Design and print;

- Graphic Design Consultancy.
- Lot 2 – Website and Social Media
- website/digital design services;
 - website development services;
 - website maintenance services;
 - social media management services.

Lot 3 – Video and Media production

- corporate video production;
- media production.

Applicants could apply for one or more lots.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 6 000 000,00 EUR

II.2. Description

II.2.1. Title

Lot 1 — Design Consultancy and Print

Lot No: 1

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 22458000 Bespoke printed matter, 22900000 Miscellaneous printed matter, 72415000 World wide web (www) site operation host services, 72421000 Internet or intranet client application development services, 79415200 Design consultancy services, 79800000 Printing and related services, 79810000 Printing services, 79811000 Digital printing services, 79820000 Services related to printing, 79823000 Printing and delivery services

II.2.3. Place of performance

NUTS code: IE061 Dublin

II.2.4. Description of the procurement

Lot 1 – Design Consultancy and Printing Services

- corporate material design services – design and print;
- graphic design consultancy.

II.2.5. Award criteria

Quality criterion - Name: Design proposal for initial contract / Weighting: 30 %

Quality criterion - Name: Methodology for the delivery of service / Weighting: 15 %

Quality criterion - Name: Technical merit of the team / Weighting: 20 %

Quality criterion - Name: Contract management and service level agreement / Weighting: 5 %

Quality criterion - Name: Sustainability and environmental impact / Weighting: 10 %

Cost criterion - Name: Ultimate cost for the initial contract / Weighting: 20 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot 2 — Website and Social Media
Lot No: 2

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 22458000 Bespoke printed matter, 22900000 Miscellaneous printed matter, 72415000 World wide web (www) site operation host services, 72421000 Internet or intranet client application development services, 79415200 Design consultancy services, 79800000 Printing and related services, 79810000 Printing services, 79811000 Digital printing services, 79820000 Services related to printing, 79823000 Printing and delivery services

II.2.3. Place of performance

NUTS code: IE061 Dublin

II.2.4. Description of the procurement

Lot 2 – Website and Social Media

- website/digital design services;
- website development services;
- website maintenance services;
- social media management services.

II.2.5. Award criteria

Quality criterion - Name: Design development / Weighting: 30 %

Quality criterion - Name: Methodology for the delivery of service / Weighting: 25 %

Quality criterion - Name: Technical merit of the team / Weighting: 20 %

Quality criterion - Name: Contract management and service level agreement / Weighting: 5 %

Cost criterion - Name: Ultimate cost for the initial contract / Weighting: 20 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot 3 – Video and Media Production
Lot No: 3

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 22458000 Bespoke printed matter, 22900000 Miscellaneous printed matter, 72415000 World wide web (www) site operation host services, 72421000 Internet or intranet client application development services, 79415200 Design

consultancy services, 79800000 Printing and related services, 79810000 Printing services, 79811000 Digital printing services, 79820000 Services related to printing, 79823000 Printing and delivery services

II.2.3. Place of performance

NUTS code: IE061 Dublin

II.2.4. Description of the procurement

Lot 3 – Video and Media production

- corporate video production;
- media production.

II.2.5. Award criteria

Quality criterion - Name: Design development / Weighting: 30 %

Quality criterion - Name: Methodology for the delivery of service / Weighting: 25 %

Quality criterion - Name: Technical merit of the team / Weighting: 20 %

Quality criterion - Name: Contract management and service level agreement / Weighting: 5 %

Cost criterion - Name: Ultimate cost for the initial contract / Weighting: 20 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 025-057797](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 1

Title:

Lot 1 — Design Consultancy and Print

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

11/01/2021

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Boyle Design Group

Postal address: 1-3 Camac House, Bow Bridge, Kilmainham

Town: Dublin

NUTS code: IE061 Dublin

Postal code: 8

Country: Ireland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Impress Printing Works

Postal address: Beechlaw Industrial Complex, Unit 14-16, Greenhills Rd, Greenhills

Town: Dublin

NUTS code: IE061 Dublin

Postal code: 12

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 000 000,00 EUR

V.2.5. Information about subcontracting**V.2.6. Price paid for bargain purchases****Section V: Award of contract**

Contract No: 2

Title:

Lot 2 — Website and Social Media

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1.**

Date of conclusion of the contract

11/01/2021

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: IDEA

Postal address: 5 Clarendon Mews, Lad Lane

Town: Dublin 2

NUTS code: IE061 Dublin

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 000 000,00 EUR

V.2.5. Information about subcontracting**V.2.6. Price paid for bargain purchases****Section V: Award of contract**

Contract No: 3

Title:

Lot 3 – Video and Media Production

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

11/01/2021

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Media Coop Productions Ltd

Postal address: Ground Floor the Mill, Greenmount Industrial Estate, Harold's Cross

Town: Dublin 12

NUTS code: IE061 Dublin

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 000 000,00 EUR

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Postal address: Four Courts

Town: Dublin 7

Country: Ireland

E-mail: highcourtcentraloffice@courts.ie

Telephone: +353 18860000

Internet address: <http://www.courts.ie>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

In accordance with the Remedies Directive and SI 131.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Consult a legal advisor

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

23/04/2021