

213072-2026 - Result

Ireland – Event services – RFT for DCC for the Establishment of Multi Party Framework Agreement in two (2) lots for Event Management Services for outdoor events within the public domain including parks, and public spaces

OJ S 61/2026 27/03/2026

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Dublin City Council

Email: procurementunit@dublincity.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: RFT for DCC for the Establishment of Multi Party Framework Agreement in two (2) lots for Event Management Services for outdoor events within the public domain including parks, and public spaces

Description: The Contracting Authority proposes to engage in a competitive process for the establishment of a framework agreement for the provision of Event Management Services for outdoor events within the public domain including parks, and public spaces, within the Dublin City Council Administrative Area in two (2) Lots:. Lot 1: For events with more than 5,000 attendees in any one place at any one time. Lot 2: For events with less than 5,000 attendees in any one place at any one time. Applicants can apply for one or more Lots. A framework agreement constitutes a means of establishing overall terms and conditions in accordance with which, for a specified duration, individual contracts may or not be awarded. In the context of a multi-party framework agreement, contracts will be awarded in accordance with the process outlined herein. It is emphasised that a framework agreement constitutes no guarantee to purchase a specific quantity of supplies or services from a particular Economic Operator. Indeed, the Contracting Authority reserves the right to operate outside of the framework agreement at its discretion, particularly should it become apparent that doing so would offer greater value for money. Notwithstanding the foregoing, the framework agreement approach has been adopted in order to leverage efficiencies and maximise cost savings over the duration of the framework. Please note that this project is subject to funding. For further information please refer to documentation available to download from www.etenders.gov.ie Resource ID 4806740.

Procedure identifier: d9e319fd-7e60-4854-8ddd-409ecf39a8de

Previous notice: 134f73ca-70f1-4797-a1ac-a317b90f1cc4-01

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 79952100 Cultural event organisation services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 100 000 000,00 EUR

Maximum value of the framework agreement: 100 000 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: For events with more than 5,000 attendees in any one place at any one time

Description: The Contracting Authority proposes to engage in a competitive process for the establishment of a framework agreement for the provision of Event Management Services for outdoor events within the public domain including parks, and public spaces, within the Dublin City Council Administrative Area in two (2) Lots: Lot 1: For events with more than 5,000 attendees in any one place at any one time. Lot 2: For events with less than 5,000 attendees in any one place at any one time. Applicants can apply for one or more Lots. A framework agreement constitutes a means of establishing overall terms and conditions in accordance with which, for a specified duration, individual contracts may or not be awarded. In the context of a multi-party framework agreement, contracts will be awarded in accordance with the process outlined herein. It is emphasised that a framework agreement constitutes no guarantee to purchase a specific quantity of supplies or services from a particular Economic Operator. Indeed, the Contracting Authority reserves the right to operate outside of the framework agreement at its discretion, particularly should it become apparent that doing so would offer greater value for money. Notwithstanding the foregoing, the framework agreement approach has been adopted in order to leverage efficiencies and maximise cost savings over the duration of the framework. Please note that this project is subject to funding. For further information please refer to documentation available to download from www.etenders.gov.ie Resource ID 4806740.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 79952100 Cultural event organisation services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 72 Months

5.1.5. Value

Estimated value excluding VAT: 50 000 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Ultimate Cost

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Qualitative Criteria

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 75

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Dublin City Council

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation executing the payment: Dublin City Council

5.1. Lot: LOT-0002

Title: For events with less than 5,000 attendees in any one place at any one time

Description: The Contracting Authority proposes to engage in a competitive process for the establishment of a framework agreement for the provision of Event Management Services for outdoor events within the public domain including parks, and public spaces, within the Dublin City Council Administrative Area in two (2) Lots: Lot 1: For events with more than 5,000 attendees in any one place at any one time. Lot 2: For events with less than 5,000 attendees in any one place at any one time. Applicants can apply for one or more Lots. A framework agreement constitutes a means of establishing overall terms and conditions in accordance with which, for a specified duration, individual contracts may or not be awarded. In the context of a multi-party framework agreement, contracts will be awarded in accordance with the process outlined herein. It is emphasised that a framework agreement constitutes no guarantee to purchase a specific quantity of supplies or services from a particular Economic Operator. Indeed, the Contracting Authority reserves the right to operate outside of the framework agreement at its discretion, particularly should it become apparent that doing so would offer greater value for money. Notwithstanding the foregoing, the framework agreement approach has been adopted in order to leverage efficiencies and maximise cost savings over

the duration of the framework. Please note that this project is subject to funding. For further information please refer to documentation available to download from www.etenders.gov.ie Resource ID 4806740.

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 79952100 Cultural event organisation services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 72 Months

5.1.5. Value

Estimated value excluding VAT: 50 000 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Ultimate Cost

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Qualitative Criteria

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 75

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Dublin City Council

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation executing the payment: Dublin City Council

6. Results

Maximum value of the framework agreements in this notice: 100 000 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 50 000 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: ByCon Consulting Ltd t/a Titan Experience

Tender:

Tender identifier: 000164003

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438510

Date of the conclusion of the contract: 26/02/2026

Winner:

Official name: Davis Events Limited

Tender:

Tender identifier: 000164004

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438509

Date of the conclusion of the contract: 26/02/2026

Winner:

Official name: Archetype

Tender:

Tender identifier: 000164002

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438508

Date of the conclusion of the contract: 26/02/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 5

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 50 000 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: Sherpa Event Production

Tender:

Tender identifier: 000164005

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438512

Date of the conclusion of the contract: 26/02/2026

Winner:

Official name: ByCon Consulting Ltd t/a Titan Experience

Tender:

Tender identifier: 000164003

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438513

Date of the conclusion of the contract: 26/02/2026

Winner:

Official name: Davis Events Limited

Tender:

Tender identifier: 000164004

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438514

Date of the conclusion of the contract: 26/02/2026

Winner:

Official name: Archetype

Tender:

Tender identifier: 000164002

Identifier of lot or group of lots: LOT-0002

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438511

Date of the conclusion of the contract: 26/02/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0001

Official name: Dublin City Council

Registration number: Unknown

Postal address: Civic Offices, Wood Quay

Town: Dublin

Postcode: D08 RF3F

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurementunit@dublincity.ie

Telephone: 01 2224493

Internet address: <https://www.dublincity.ie>

Buyer profile: <https://www.dublincity.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation executing the payment

8.1. ORG-0002

Official name: Sherpa Event Production

Size of the economic operator: Micro, small, or medium

Registration number: Unknown

Town: Unit 1 Blackhall Green, Blackhall Place, Dublin 7

Postcode: D07NY07

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: brian@sherpa.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0002

8.1. ORG-0003

Official name: ByCon Consulting Ltd t/a Titan Experience

Size of the economic operator: Micro, small, or medium

Registration number: Unknown

Postal address: 6 Northbrook Road, Ranelagh

Town: Dublin

Postcode: D06 PH32

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: lmaguire@titanexperience.ie

Telephone: 0876579157

Internet address: www.titanexperience.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002

8.1. ORG-0004

Official name: Davis Events Limited

Size of the economic operator: Micro, small, or medium

Registration number: 526872

Postal address: 17 Rathfarnham Road

Town: Dublin

Postcode: D6W X921

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: paul@davisevents.ie

Telephone: 0878178182

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002

8.1. ORG-0005

Official name: Archetype
Size of the economic operator: Micro, small, or medium
Registration number: 521823
Postal address: Unit 1, Blackhall Green, Blackhall Place, Dublin 7, D07 NY07
Town: Dublin
Postcode: D07 NY07
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: neil@archetype.ie
Telephone: 0876654308
Internet address: www.archetype.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002

8.1. ORG-0006

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0007

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

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Form type: Result

Notice type: Contract or concession award notice – standard regime

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