

213922-2026 - Competition

Sweden – Business services: law, marketing, consulting, recruitment, printing and security –
Kommunikationstjänster
OJ S 61/2026 27/03/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Verket för innovationssystem

Email: vinnova@vinnova.se

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Kommunikationstjänster

Description: Vinnova bjuder in intresserade leverantörer att lämna anbud i vår upphandling av kommunikationstjänster. I upphandlingen ingår följande tjänster: - kommunikationskampanjer - kreativa lösningar, - formgivning, - produktion, - spridning av innehåll, - PR-tjänster, - strategiska kommunikationstjänster, och - utbildningar inom kommunikation.

Procedure identifier: f4695406-a15a-4c75-83a1-d914d77162a8

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79413000 Marketing management consultancy services, 79415000 Production management consultancy services

2.1.2. Place of performance

Town: Stockholm

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 40 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Kommunikationstjänster

Description: Vinnova bjuder in intresserade leverantörer att lämna anbud i vår upphandling av kommunikationstjänster. I upphandlingen ingår följande tjänster: - kommunikationskampanjer - kreativa lösningar, - formgivning, - produktion, - spridning av innehåll, - PR-tjänster, - strategiska kommunikationstjänster, och - utbildningar inom kommunikation.

Internal identifier: 019b0280-9d27-7149-977b-3a467ff5826b

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79413000 Marketing management consultancy services, 79415000 Production management consultancy services

5.1.2. Place of performance

Town: Stockholm

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 14/07/2026

Duration end date: 13/07/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Ramavtalet kans förlängas med 12 månader á 2 gånger

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Möjlighet till leverans och möten digitalt.

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://annonser.clira.io/upphandling/f4695406-a15a-4c75-83a1-d914d77162a8>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://annonser.clira.io/upphandling/f4695406-a15a-4c75-83a1-d914d77162a8>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 28/04/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

Information about public opening:

Opening date: 29/04/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Stockholm

Organisation providing more information on the review procedures: Förvaltningsrätten i Stockholm

8. Organisations

8.1. ORG-0001

Official name: Verket för innovationssystem

Registration number: 2021005216

Town: Stockholm

Postcode: 101 58

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: vinnova@vinnova.se

Telephone: 08-473 30 00

Internet address: <https://www.vinnova.se/>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Förvaltningsrätten i Stockholm

Registration number: 202100-2742

Town: Stockholm

Postcode: 115 41

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: forvaltningsrattenistockholm@dom.se

Telephone: 08-561 680 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-stockholm/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: a164878e-be63-44d7-aa0c-26d04f9ed117 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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