

Sweden-Uddevalla: Trade-advertising material, commercial catalogues and manuals

OJ S 120/2016 24/06/2016

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Uddevallahem, Bostadsstiftelsen

Postal address: Box 344

Town: Uddevalla

Postal code: SE-451 18

Country: Sweden

For the attention of: Thomas Aebeloe

E-mail: thomas.aebeloe@uddevallahem.se**I.2. Type of the contracting authority**

Regional or local authority

I.3. Main activity

Housing and community amenities

I.4. Contract award on behalf of other contracting authorities**Section II: Object of the contract**

II.1. Description**II.1.1. Title**

Ramavtal reklam/kommunikationstjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Uddevalla.

NUTS code SE232 Västra Götalands län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Upphandling av reklam och kommunikationstjänster till Bostadsstiftelsen Uddevallahem.

II.1.5. CPV code(s)

22460000 Trade-advertising material, commercial catalogues and manuals, 79340000

Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising

consultancy services, 79342000 Marketing services, 79342200 Promotional services

II.1.6. Information about the Government Procurement Agreement (GPA)**II.2. Total value of the contract/lot**

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Restricted

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Intervju/presentation. Weighting 50

2. Arbetsprover. Weighting 30

3. Pris. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

16/3

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2016/S 022-035303](#) of 2.2.2016

Section V: Award of contract

Contract No: 1

Lot title: Tilldelad

V.1. Date of conclusion of the contract

10.5.2016

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Bana 1 Marknadskommunikation AB

National registration number: 556588-2049

Postal address: Stora Badhusgatan 18, 5 tr.

Town: Göteborg

Postal code: SE-411 21

Country: Sweden

E-mail: ekeroth@bana1.se

Telephone: +46 31180017

Internet address: <http://www.bana1.se>

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 2

Lot title: Tilldelad

V.1. Date of conclusion of the contract

10.5.2016

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Bana 1 Marknadskommunikation AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=diwnhhzr>

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

20.6.2016