

Italy-Rome: Advertising consultancy services

OJ S 70/2023 07/04/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SACE

Postal address: Piazza Poli, 37,

Town: Roma

NUTS code: IT Italia

Postal code: 00187

Country: Italy

E-mail: i.damora@sace.it**Internet address(es):**Main address: <https://portaleacquisti.cdp.it>Address of the buyer profile: <https://portaleacquisti.cdp.it>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Other activity: Assicurazioni

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

GARA EUROPEA A PROCEDURA APERTA PER L'AFFIDAMENTO DEL SERVIZIO DI GESTIONE DEI CANALI SOCIAL DI SACE

II.1.2. Main CPV code

79341100 Advertising consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

L'appalto ha per oggetto il Servizio di gestione dei canali social di SACE.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 211 885,20 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

L'importo a base d'asta è pari ad euro 276.000,00, esclusa IVA. I costi relativi alla sicurezza sono pari a 0 (zero), atteso che il servizio è di natura intellettuale e che non vi sono rischi da interferenze ai sensi del d.lgs. n. 81/2008.

II.2.5. Award criteria

Quality criterion - Name: Punteggio economico / Weighting: 20

Quality criterion - Name: Punteggio tecnico / Weighting: 80

Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 042-109194](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

SERVIZIO DI GESTIONE DEI CANALI SOCIAL DI SACE

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/03/2023

V.2.2. Information about tenders

Number of tenders received: 31

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Digital Angels S.r.l. a socio unico

Town: Roma

NUTS code: IT Italia

Country: Italy

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 276 000,00 EUR

Total value of the contract/lot: 211 885,20 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunale amministrativo regionale per il Lazio e Roma

Postal address: Via Flaminia 189

Town: Roma

Postal code: 00189

Country: Italy

VI.5. Date of dispatch of this notice

05/04/2023