

## 215608-2026 - Planning

Norway – Market and economic research; polling and statistics – Procurement of technical support services for the EU Joint Action PreventNCD in the area of regulation and monitoring of digital marketing

OJ S 62/2026 30/03/2026

Prior information notice or a periodic indicative notice used only for information Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Norsk Helsenett SF

Email: [anskaffelser@nhn.no](mailto:anskaffelser@nhn.no)

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Health

### 2. Procedure

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#### 2.1. Procedure

Title: Procurement of technical support services for the EU Joint Action PreventNCD in the area of regulation and monitoring of digital marketing

Description: The procurement of services falls within the scope of EU Joint Action PreventNCD, namely Work Package 5 – Regulation and Taxation, and is intended for the procurement of technical support services to Member States and countries involved in this European project in the definition and implementation of policies in the area of regulation and monitoring of marketing. in particular digital marketing, of food, breast-milk substitutes, alcoholic beverages, tobacco and new tobacco products, with the aim of promoting more effective and rigorous regulations.

Internal identifier: 26/00576

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 73200000 Research and development consultancy services

##### 2.1.2. Place of performance

Country: Norway

Anywhere in the given country

##### 2.1.3. Value

Estimated value excluding VAT: 100 000,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

Anskaffelsesforskriften - FOA § 21-3 (1), prior information notice/RFI.

### 3. Part

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### 3.1. Part: PAR-0000

Title: Procurement of technical support services for the EU Joint Action PreventNCD in the area of regulation and monitoring of digital marketing

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Main nature of the contract: Services

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#### 3.1.4. Value

Estimated value excluding VAT: 100 000,00 EUR

#### 3.1.5. General information

##### Reserved participation

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Participation is not reserved.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 3.1.6. Procurement documents

Languages in which the procurement documents are officially available: Norwegian

Address of the procurement documents: <https://permalink.mercell.com/280436926.aspx>

#### 3.1.7. Terms of procurement

The execution of the contract must be performed within the framework of sheltered employment programmes: No

#### 3.1.9. Further information, mediation and review

Review organisation: Folkehelseinstituttet

Organisation providing more information on the review procedures: Norsk Helsenett SF

## 8. Organisations

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### 8.1. ORG-0001

Official name: Norsk Helsenett SF

Registration number: 994598759

Postal address: Abels gate 9

Town: TRONDHEIM

Postcode: 7030

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway  
Contact point: Avdeling anskaffelser  
Email: [anskaffelser@nhn.no](mailto:anskaffelser@nhn.no)  
Telephone: +47 24200000  
Internet address: <http://www.nhn.no>

**Roles of this organisation:**

Buyer  
Organisation providing more information on the review procedures

**8.1. ORG-0002**

Official name: Folkehelseinstituttet  
Registration number: 983744516  
Town: Oslo  
Postcode: 0404  
Country subdivision (NUTS): Oslo (NO081)  
Country: Norway  
Email: [folkehelseinstituttet@fhi.no](mailto:folkehelseinstituttet@fhi.no)  
Telephone: 21077000

**Roles of this organisation:**

Review organisation

## Notice information

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