

Sweden-Gothenburg: Advertising and marketing services

OJ S 84/2021 30/04/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Göteborg & Co AB

National registration number: 556428-0369

Postal address: Box 29

Town: Göteborg

NUTS code: SE232 Västra Götalands län

Postal code: 401 20

Country: Sweden

Contact person: Monika Stradner

E-mail: monika.stradner@goteborg.com

Internet address(es):

Main address: <http://www.goteborg.com>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afxjchgpxc&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afxjchgpxc&GoTo=Tender>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Upphandling av internationell destinationsmarknadsföring på prioriterade marknader Tyskland, Storbritannien, USA och Kina

Reference number: 0167/20

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Göteborg & Co bjuder in till upphandling av internationell destinations-marknadsföring på prioriterade marknader Tyskland, Storbritannien, USA och Kina.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: SE232 Västra Götalands län

Main site or place of performance: Göteborg

II.2.4. Description of the procurement

Göteborg & Co bjuder in till upphandling av internationell destinations-marknadsföring på prioriterade marknader Tyskland, Storbritannien, USA och Kina.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 15/06/2021 End: 14/06/2023

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 26/05/2021 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 25/08/2021

IV.2.7. Conditions for opening of tenders

Date: 27/05/2021 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Merzell annons: <https://opic.com/id/afxjchgpzc>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten

Town: Göteborg

Country: Sweden

VI.5. Date of dispatch of this notice

26/04/2021