

France-Strasbourg: Graphic design services

OJ S 71/2023 11/04/2023

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: cci territoriale alsace eurometropole

National registration number: 13002267600014

Postal address: 10, place Gutenberg - cS 70012

Town: Strasbourg Cedex

NUTS code: FRF1 Alsace

Postal code: 67081

Country: France

Contact person: Direction des Achats, Mme Audrey SARDINI

E-mail: A.sardini@grandest.cci.fr

Telephone: +33 389667158

Internet address(es):Main address: <http://www.alsace-eurometropole.cci.fr>Address of the buyer profile: <http://www.marches-publics.gouv.fr>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise>.[EntrepriseAdvancedSearch&AllCons&id=2275156&orgAcronyme=l2m](https://www.marches-publics.gouv.fr/?page=Entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise>.[EntrepriseAdvancedSearch&AllCons&id=2275156&orgAcronyme=l2m](https://www.marches-publics.gouv.fr/?page=Entreprise)**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Other activity: Développement des entreprises

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**edition, prépresse, impression, routage et régie publicitaire du magazine bimestriel " Point Eco
Alsace " de la CCI Alsace Eurométropole

Reference number: 2023CONSU09

II.1.2.

Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

edition, prépresse, impression, routage et régie publicitaire du magazine bimestriel " Point Eco Alsace " de la CCI Alsace Eurométropole

II.1.5. Estimated total value**II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

néant

II.2. Description**II.2.1. Title**

edition et prépresse du magazine Point Eco Alsace

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

II.2.4. Description of the procurement

edition et prépresse du magazine Point Eco Alsace

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

l'Accord-Cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 3. La durée de chaque période de reconduction est de 1 an. La durée maximale du contrat, toutes périodes confondues, est de 4 ans

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

le montant des prestations pour la période initiale de l'accord-cadre est défini comme suit :
Maximum 135 000 euro(s) HT pour le lot 1. Les montants seront identiques pour chaque période de reconduction

II.2. Description

II.2.1. Title

impression et routage du magazine Point Eco Alsace
Lot No: 2

II.2.2. Additional CPV code(s)

79800000 Printing and related services, 79810000 Printing services, 64100000 Post and courier services, 64121100 Mail delivery services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

II.2.4. Description of the procurement

impression et routage du magazine Point Eco Alsace

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

l'Accord-Cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 3. La durée de chaque période de reconduction est de 1 an. La durée maximale du contrat, toutes périodes confondues, est de 4 ans

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

le montant des prestations pour la période initiale de l'accord-cadre est défini comme suit :
Maximum 225 000 euro(s) HT pour le lot 2. Les montants seront identiques pour chaque période de reconduction

II.2. Description

II.2.1. Title

régie publicitaire du magazine Point Eco Alsace
Lot No: 3

II.2.2. Additional CPV code(s)

79341200 Advertising management services, 79341000 Advertising services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

II.2.4. Description of the procurement

régie publicitaire du magazine Point Eco Alsace

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

l'Accord-Cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 3. La durée de chaque période de reconduction est de 1 an. La durée maximale du contrat, toutes périodes confondues, est de 4 ans

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

le montant des prestations pour la période initiale de l'accord-cadre est défini comme suit :
Maximum 150 000 euro(s) HT pour le lot 3. Les montants seront identiques pour chaque période de reconduction

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation**III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:
cf règlement de la consultation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3.

Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 10/05/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 11/05/2023 Local time: 09:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:
premier trimestre 2027

VI.3. Additional information

L'Accord-Cadre avec maximum est passé en application des articles L.2125-1 1°, R.2162-1 à R.2162-6, R.2162-13 et R.2162-14 du Code de la commande publique. Il donnera lieu à l'émission de bons de commande. L'accord-cadre est conclu pour une période initiale d'1 an. L'Accord-Cadre est conclu à compter de sa date de notification. L'Accord-Cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 3. La durée de chaque période de reconduction est d'1 an. La durée maximale du contrat, toutes périodes confondues, est de 4 ans. La reconduction est considérée comme acceptée si aucune décision écrite contraire n'est prise par le pouvoir adjudicateur au moins 3 mois avant la fin de la durée de validité de l'accord-cadre. Le titulaire ne peut pas refuser la reconduction

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Strasbourg

Postal address: 31 avenue de la Paix - bP 51038

Town: Strasbourg Cedex

Postal code: 67070

Country: France

Internet address: <http://strasbourg.tribunal-administratif.fr>

VI.4.2. Body responsible for mediation procedures

Official name: comités consultatifs de règlement amiable des litiges

Postal address: 1 rue Préfet Claude Erignac

Town: Nancy

Postal code: 54038

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal Administratif de Strasbourg

Postal address: 31 avenue de la Paix - bP 51038

Town: Strasbourg Cedex

Postal code: 67070

Country: France

VI.5. Date of dispatch of this notice

06/04/2023