

Belgium-Brussels: Business and management consultancy and related services
OJ S 121/2016 25/06/2016
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: RTBF

Postal address: Boulevard A. Reyers 52

Town: Bruxelles

Postal code: 1044

Country: Belgium

Contact person: Service achats de la RTBF — bte BRR024 — local 11M20

For the attention of: Stéfan Van Den Abeele, responsable du secteur achats

E-mail: achats@rtbf.be

Telephone: +32 27374412

Fax: +32 27372630

Internet address(es):

General address of the contracting authority: www.rtbf.be/entreprise

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=240395>

Electronic submission of tenders and requests to participate: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=RTBF-AOOE2016.053-F03&userType=SUPPLIER&language=fr>

I.2. Type of the contracting authority

Other: Entreprise publique autonome à caractère culturel

I.3. Main activity

Other: Audiovisuel

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

RTBF — services de consultance stratégique. — AOOE2016.053.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Belgique.

NUTS code BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Marché public de services. Mission de conseil et d'accompagnement dans l'élaboration et la rédaction d'un plan de transformation stratégique de la RTBF à l'Horizon 2022.

II.1.5. CPV code(s)

79400000 Business and management consultancy and related services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 850 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. La valeur technique globale de l'offre du soumissionnaire. Weighting 70
2. L'attractivité des conditions financières consenties. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

RTBF-AOOE2016.053-F03

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2016/S 056-094343](#) of 19.3.2016

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Conseil et accompagnement dans l'élaboration et la rédaction d'un plan de transformation stratégique de la RTBF à l'Horizon 2022

V.1. Date of conclusion of the contract

23.5.2016

V.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 2

V.3. Name and address of the contractor

Official name: McKinsey & Company, Inc. Belgium

Postal address: Avenue Louise 480, BTE 22

Town: Bruxelles

Postal code: 1050

Country: Belgium

V.4. Information on value of the contract/lot**V.5. Information about subcontracting****Section VI: Complementary information**

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

1. Instructions pour obtenir le cahier spécial des charges:

— rechercher l'avis de marché publié, SOIT au bulletin des adjudications, SOIT au Journal officiel de l'Union européenne (lorsqu'il a été publié au niveau européen),

— copier, au point I.1) de l'avis, rubrique «adresse du profil d'acheteur», l'adresse URL qui s'y trouve reprise (de type https://),

— coller cette adresse dans la barre d'outil de n'importe quel moteur de recherche internet,

— lancer la recherche. Vous pouvez alors télécharger l'ensemble des fichiers constituant le cahier spécial des charges.

2. instructions en cas d'envoi de l'offre par des moyens électroniques:

Si l'offre est envoyée par des moyens électroniques, elle doit être envoyée via le site internet e-tendering <https://eten.publicprocurement.be>, qui garantit le respect des conditions établies par l'article 52 de l'AR passation du 15.7.2011.

VI.3. Procedures for review**VI.3.1. Review body**

Official name: Conseil d'État

Postal address: Rue de la science 33

Town: Bruxelles

Postal code: 1040

Country: Belgium

VI.3.2. Review procedure**VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

20.6.2016