

## 219539-2026 - Result

Romania – Advertising services – Acord-cadru Lot I - Servicii de publicitate în presa scrisă și online Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad

OJ S 63/2026 31/03/2026

Contract or concession award notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: MUNICIPIUL ARAD

Email: [petru.adam@primariaarad.ro](mailto:petru.adam@primariaarad.ro)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Acord-cadru Lot I - Servicii de publicitate în presa scrisă și online Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad

Description: Acord-cadru Lot I - Servicii de publicitate în presa scrisă și online Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad, conform cerințelor caietelor de sarcini. Valoarea estimată a acordului cadru este pentru Lot I Valoarea minimă a acordului cadru: 122.400 (fără TVA) Valoarea maximă a acordului cadru: 2.214.000 (fără TVA) Valoarea minimă a contractului subsecvent: 30.600 (fără TVA) Valoarea maximă a contractului subsecvent: 553.500 (fără TVA) . Pentru Lot II Valoarea minimă a acordului cadru: 204.563,28 (fără TVA) Valoarea maximă a acordului cadru: 2.998.995,00(fără TVA) Valoarea minimă a contractului subsecvent: 54.640,82 (fără TVA) Valoarea maximă a contractului subsecvent: 420.200,00 (fără TVA). Autoritatea contractantă va răspunde solicitărilor de clarificare adresate în termenul prevăzut la secțiunea I.3, respectiv cu 10 zile înainte de data limită stabilită pentru depunerea ofertelor, în conformitate cu prev. art. 160 și 161 din Legea 98/2016, cu modificările și completările ulterioare, atunci când procedura este Licitație deschisă online, cu încheierea unui acord cadru pe patru ani. Frecvența de încheiere a contractelor subsecvente este de minim 1 contracte subsecvent pe an, în limita necesităților Autorității Contractante și a fondurilor bugetare aprobate

Procedure identifier: f157a8a4-86df-4f3b-a95f-ce53c5c3ce66

Internal identifier: 3519925/47S

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Arad (RO421)

Country: Romania

Additional information: Municipiul Arad

### 2.1.3. Value

Estimated value excluding VAT: 5 212 995,00 RON

Maximum value of the framework agreement: 5 212 995,00 RON

### 2.1.4. General information

#### Legal basis:

Directive 2014/24/EU

## 5. Lot

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### 5.1. Lot: LOT-0001

Title: Lot I - Servicii de publicitate în presa scrisă și online

Description: LOT I Prin achiziționarea de servicii de publicitate se urmărește respectarea obligațiilor de publicitate prevăzute de lege în activitățile derulate de instituție, precum și necesitatea informării cetățenilor și agenților economici din Municipiul Arad cu privire la chestiuni de interes public (organizarea de consultări publice, informare cu privire la situații de urgență, informare cu privire la reglementări locale, etc).

Internal identifier: 1

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

#### Options:

Description of the options: Contractele subsecvente se pot prelungi conf. Atr. 165 din Hg 395 /2016 pentru Lot I

#### 5.1.2. Place of performance

Country subdivision (NUTS): Arad (RO421)

Country: Romania

Additional information: Municipiul Arad

#### 5.1.3. Estimated duration

Duration: 48 Months

#### 5.1.4. Renewal

Maximum renewals: 0

#### 5.1.5. Value

Estimated value excluding VAT: 2 214 000,00 RON

Maximum value of the framework agreement: 2 214 000,00 RON

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Ofertele se vor elabora si evalua în baza tarifelor ponderate ofertate conform sectiunii IV.4.2 Modul de prezentare al propunerii financiare si in concordanta cu cerintele din documentatia de atribuire

#### 5.1.10. Award criteria

#### Criterion:

Type: Price

Name: Pretul ofertei

Description: Pretul cel mai scazut este singurul criteriu

Description of the method to be used if weighting cannot be expressed by criteria: Criteriul de atribuire este prețul cel mai scăzut - clasamentul ofertelor se stabilește prin ordonarea crescătoare în funcție de prețul total al fiecărei oferte, oferta de primul loc fiind cea cu prețul cel mai mic.

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, without reopening of competition

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Consiliul National de Solutionare a Contestatiilor

Organisation providing additional information about the procurement procedure: MUNICIPIUL ARAD

Organisation providing more information on the review procedures: MUNICIPIUL ARAD

#### **5.1. Lot: LOT-0002**

Title: Lot II – Servicii de informare și publicitate în faza implementării proiectelor derulate de Municipiul Arad

Description: LOT II Majoritatea proiectelor derulate de Municipiul Arad presupun și desfășurarea unei activități de informare și publicitate, activitate cu caracter permanent, ce se desfășoară pe întreaga perioadă de implementare a proiectelor. Creșterea notorietății acestora, conștientizarea publică referitoare la asigurarea finanțării, asigurarea vizibilității continue, mediatizarea derulării proiectelor și a rezultatelor acestora sunt doar câteva dintre obiectivele pe care administrația locală le urmărește în cadrul activității de informare și publicitate

Internal identifier: 2

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 22462000 Advertising material, 79342200 Promotional services, 92211000 Radio production services, 92221000 Television production services

##### **5.1.2. Place of performance**

Country subdivision (NUTS): Arad (RO421)

Country: Romania

Additional information: Municipiul Arad

##### **5.1.3. Estimated duration**

Duration: 48 Months

##### **5.1.4. Renewal**

Maximum renewals: 0

##### **5.1.5. Value**

Estimated value excluding VAT: 2 998 995,00 RON

Maximum value of the framework agreement: 2 998 995,00 RON

##### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes  
Additional information: Ofertele se vor elabora si evalua în baza tarifelor ponderate ofertate conform sectiunii IV.4.2 Modul de prezentare al propunerii financiare si in concordanta cu cerintele din documentatia de atribuire

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#### 5.1.15. Techniques

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Consiliul National de Solutionare a Contestatiilor

Organisation providing additional information about the procurement procedure: MUNICIPIUL ARAD

Organisation providing more information on the review procedures: MUNICIPIUL ARAD

## 6. Results

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Value of all contracts awarded in this notice: 714 092,31 RON

Maximum value of the framework agreements in this notice: 2 493 089,00 RON

Approximate value of the framework agreements

:

5 212 995,00

RON

#### 6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

**Framework agreement:**

Maximum value of the framework agreement: 751 089,00 RON

Re-estimated value of the framework agreement: 2 998 995,00 RON

#### 6.1.2. Information about winners

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 170,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 26298

Date of the conclusion of the contract: 23/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 11 580,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 22699

Date of the conclusion of the contract: 13/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 756,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 10910

Date of the conclusion of the contract: 09/02/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 6364

Date of the conclusion of the contract: 26/01/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 56,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 97412

Date of the conclusion of the contract: 30/10/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 10 300,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 91538

Date of the conclusion of the contract: 09/10/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 75722

Date of the conclusion of the contract: 21/08/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 750,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 60922

Date of the conclusion of the contract: 03/07/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 571,20 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 88048

Date of the conclusion of the contract: 18/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 8 934,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 64365

Date of the conclusion of the contract: 25/07/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 751 089,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 1304

Date of the conclusion of the contract: 08/01/2024

The contract is awarded within a framework agreement: no

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 6 385,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 54408

Date of the conclusion of the contract: 19/06/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 41519

Date of the conclusion of the contract: 08/05/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 27 300,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 30392

Date of the conclusion of the contract: 04/04/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 65 880,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 21312

Date of the conclusion of the contract: 12/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 11 248,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 10354

Date of the conclusion of the contract: 07/02/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 19 110,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 4914

Date of the conclusion of the contract: 22/01/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 17576

Date of the conclusion of the contract: 01/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 21372

Date of the conclusion of the contract: 13/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 47 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 24263

Date of the conclusion of the contract: 20/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 018,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 24748

Date of the conclusion of the contract: 21/03/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 210,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 82628

Date of the conclusion of the contract: 01/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 91481

Date of the conclusion of the contract: 31/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 47618

Date of the conclusion of the contract: 26/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 24 246,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 50950

Date of the conclusion of the contract: 03/06/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 210,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 55587

Date of the conclusion of the contract: 18/06/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 50956

Date of the conclusion of the contract: 03/06/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 190,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 48774

Date of the conclusion of the contract: 28/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 236,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 40160

Date of the conclusion of the contract: 30/04/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 11 640,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 41073

Date of the conclusion of the contract: 06/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 236,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 40558

Date of the conclusion of the contract: 05/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 89563

Date of the conclusion of the contract: 24/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 89684

Date of the conclusion of the contract: 25/10/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 10 840,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 62335

Date of the conclusion of the contract: 08/07/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 83323

Date of the conclusion of the contract: 15/09/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 3 636,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 89537

Date of the conclusion of the contract: 03/10/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 15 000,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 102991

Date of the conclusion of the contract: 17/11/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 730,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 104093

Date of the conclusion of the contract: 20/11/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 5 460,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 22491

Date of the conclusion of the contract: 12/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 4 060,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 23580

Date of the conclusion of the contract: 16/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: WEST MEDIA GLOBAL

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0002/CIF: 32792375

Identifier of lot or group of lots: LOT-0002

Value of the tender: 15 480,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 28680

Date of the conclusion of the contract: 30/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

**Range of tenders:**

Value of the lowest admissible tender: 2 170,00 RON

Value of the highest admissible tender: 2 524 960,00 RON

**6.1. Result lot identifier: LOT-0001**

Winner selection status: At least one winner was chosen.

**Framework agreement:**

Maximum value of the framework agreement: 1 742 000,00 RON

Re-estimated value of the framework agreement: 2 214 000,00 RON

**6.1.2. Information about winners**

**Winner:**

Official name: Webo Printshop

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 61 157,02 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 88210

Date of the conclusion of the contract: 30/09/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: Webo Printshop

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 742 000,00 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 1317

Date of the conclusion of the contract: 08/01/2024

The contract is awarded within a framework agreement: no

**Winner:**

Official name: Webo Printshop

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 184 873,95 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 43594

Date of the conclusion of the contract: 14/05/2024

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: Webo Printshop

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 10 031,09 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 41301

Date of the conclusion of the contract: 06/05/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: Webo Printshop

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 42 016,81 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 38008

Date of the conclusion of the contract: 24/04/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**Winner:**

Official name: Webo Printshop

**Tender:**

Tender identifier: REF\_OF: CAN1118867/LOT-0001/CIF: RO 27567725

Identifier of lot or group of lots: LOT-0001

Value of the tender: 57 851,24 RON

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: 72652

Date of the conclusion of the contract: 11/08/2025

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: ffe31f65-3956-4a09-be0b-25ae07b74d0e-01

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

**Range of tenders:**

Value of the lowest admissible tender: 61 157,02 RON

Value of the highest admissible tender: 61 157,02 RON

## 8. Organisations

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**8.1. ORG-0004**

Official name: MUNICIPIUL ARAD

Registration number: 3519925

Postal address: Strada: Revoluției, nr. 75

Town: Arad

Postcode: 310025

Country subdivision (NUTS): Arad (RO421)  
Country: Romania  
Contact point: ANCURA BOGDANA IANCU  
Email: [petru.adam@primariaarad.ro](mailto:petru.adam@primariaarad.ro)  
Telephone: +40 257281850  
Fax: +40 257281450  
Internet address: <https://www.primariaarad.ro>  
Buyer profile: <https://www.e-licitatie.ro>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

**8.1. ORG-0002**

Official name: Consiliul National de Solutionare a Contestatiilor  
Registration number: 20329980  
Postal address: Str. Stavropoleos nr. 6, sector 3  
Town: București  
Postcode: 030084  
Country subdivision (NUTS): București (RO321)  
Country: Romania  
Email: [office@cns.ro](mailto:office@cns.ro)  
Telephone: +40 213104641  
Fax: +40 213104642  
Internet address: <http://www.cns.ro>

**Roles of this organisation:**

Review organisation

**8.1. ORG-0005**

Official name: MUNICIPIUL ARAD  
Registration number: 3519925\_3  
Postal address: Strada: Revoluției, nr. 75  
Town: Arad  
Postcode: 310025  
Country subdivision (NUTS): Arad (RO421)  
Country: Romania  
Contact point: ANCURA BOGDANA IANCU  
Email: [petru.adam@primariaarad.ro](mailto:petru.adam@primariaarad.ro)  
Telephone: +40 257281850  
Fax: +40 257281450  
Internet address: <https://www.primariaarad.ro>

**Roles of this organisation:**

Organisation providing more information on the review procedures

**8.1. ORG-0001**

Official name: Operator SEAP  
Registration number: RO42283735  
Postal address: Strada: Italiana, nr. 22, Sector: -, Judet: Bucuresti, Localitate: Bucuresti, Cod postal: -  
Town: Bucuresti  
Postcode: 020976  
Country subdivision (NUTS): București (RO321)

Country: Romania  
Contact point: Roxana Popescu  
Email: [contact.autoritati@e-licitatie.ro](mailto:contact.autoritati@e-licitatie.ro)  
Telephone: +40 213032997  
Internet address: <https://www.adr.gov.ro/>

**Roles of this organisation:**

TED eSender

**8.1. ORG-9001**

Official name: WEST MEDIA GLOBAL  
Size of the economic operator: Small  
Registration number: 32792375  
Postal address: Strada Marișeu Iustin, Nr. 6  
Town: Arad  
Postcode: 310150  
Country subdivision (NUTS): Arad (RO421)  
Country: Romania  
Email: [westmediaglobal@gmail.com](mailto:westmediaglobal@gmail.com)  
Telephone: +40 731320720  
Internet address: <https://www.wmg.ro/>

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0002**

**8.1. ORG-9000**

Official name: Webo Printshop  
Size of the economic operator: Small  
Registration number: RO 27567725  
Postal address: Strada Calea Aurel Vlaicu nr 282/1, Nr. 282/1  
Town: Arad  
Postcode: 317380  
Country subdivision (NUTS): Arad (RO421)  
Country: Romania  
Email: [cosmin.brola@gmail.com](mailto:cosmin.brola@gmail.com)  
Telephone: +40 0721528588

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

## Notice information

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Notice identifier/version: 748df5d0-8110-4801-a08a-58f622dde585 - 01

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Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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