

Germany-Frankfurt-on-Main: Social media monitoring solution
OJ S 124/2014 02/07/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: EIOPA

Postal address: Westhafen Tower, Westhafenplatz 1

Town: Frankfurt-on-Main

Postal code: 60327

Country: Germany

For the attention of: Procurement

E-mail: procurement@eiopa.europa.eu

Internet address(es):

General address of the contracting authority: <https://eiopa.europa.eu>

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

Economic and financial affairs

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Social media monitoring solution.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Frankfurt-on-Main, Germany.

NUTS code DE712 Frankfurt am Main, Kreisfreie Stadt

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Provision of real time intelligence on consumer protection issues and financial innovations in the insurance and pensions market through provision of access to an online social media monitoring solution.

II.1.5. CPV code(s)

92400000 News-agency services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 275 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Technical quality. Weighting 60
2. Price. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

EIOPA/OP/02/2014.

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 18-026863](#) of 25.1.2014

Section V: Award of contract

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Kantar Media UK Ltd
Postal address: Ealing Gateway 26–30, Uxbridge Road
Town: London
Postal code: W5 2AU
Country: United Kingdom

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 275 000 EUR
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: General Court

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge of the plaintiff. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

20.6.2014