

Spain-Badajoz: Advertising services
OJ S 73/2023 13/04/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Presidencia de la Diputación de Badajoz

National registration number: P0600000D

Postal address: Felipe Checa, 23

Town: Badajoz

NUTS code: ES431 Badajoz

Postal code: 06071

Country: Spain

Contact person: Presidencia de la Diputación de Badajoz

E-mail: contratacion@dip-badajoz.es

Telephone: +34 924212546

Fax: +34 924212449

Internet address(es):

Main address: <https://contrataciondelestado.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=bSh81GIFo5uiEJrVRqloyA%3D%3D>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de difusión de anuncios de publicidad obligatoria por mandato legal en medios de comunicación de prensa escrita provincial

Reference number: 491/22

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de difusión de anuncios de publicidad obligatoria por mandato legal en medios de comunicación de prensa escrita provincial

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 185 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES431 Badajoz

Main site or place of performance: Diputación de Badajoz. Área de Fomento. .

II.2.4. Description of the procurement

Servicio de difusión de anuncios de publicidad obligatoria por mandato legal en medios de comunicación de prensa escrita provincial

II.2.5. Award criteria

Cost criterion - Name: Oferta económica (descuento ofertado) / Weighting: 100

II.2.11. Information about options

Options: yes

Description of options:

Prórroga 4 meses

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 223-637046](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2023-166

Title:

Servicio de difusión de anuncios de publicidad obligatoria por mandato legal en medios de comunicación de prensa escrita provincial

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

31/03/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: LA CASA DE LA GUASA S.L.U.

National registration number: B06682025

Postal address: C/LUIS ÁLVAREZ LENCERO, N°3, PLANTA7, OFICINA 1

Town: BADAJOZ

NUTS code: ES431 Badajoz

Postal code: 06011

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 185 000,00 EUR

Total value of the contract/lot: 185 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: PRESIDENCIA DE LA DIPUTACIÓN DE BADAJOZ

Postal address: Felipe Checa, N°23

Town: Badajoz

Postal code: 06071

Country: Spain

VI.5. Date of dispatch of this notice

08/04/2023