

221020-2026 - Competition

Spain – Graphic design services – Contratación de los servicios de diseño gráfico y comunicación visual de Fundación Visit Valencia

OJ S 63/2026 31/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Gerencia de la Fundació Visit València de la Comunitat Valenciana

Email: contratacion@visitvalencia.com

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Contratación de los servicios de diseño gráfico y comunicación visual de Fundación Visit Valencia

Description: Contratación de los servicios de diseño gráfico y comunicación visual de Fundación Visit Valencia

Procedure identifier: d119ee3b-8968-4c35-828c-124da16ffff4

Internal identifier: CONT26.SERV.05

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 428 200,08 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Arrangement with creditors: Se consideran motivos de exclusión todos los contenidos en la normativa nacional y europea vigente

5. Lot

5.1. Lot: LOT-0000

Title: Contratación de los servicios de diseño gráfico y comunicación visual de Fundación Visit Valencia

Description: Contratación de los servicios de diseño gráfico y comunicación visual de Fundación Visit Valencia

Internal identifier: CONT26.SERV.05

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Posibilidad de prórroga de hasta tres periodos anuales.

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

Criterion: Technicians or technical bodies to carry out the work

Description of selection criterion: Técnicos o unidades técnicas

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Criterios de carácter ambiental y social.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Propuesta económica .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 41

Criterion:

Type: Quality

Description: Metodología de trabajo.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 6

Criterion:

Type: Quality

Description: Portfolio.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 16

Criterion:

Type: Quality

Description: Trayectoria de la empresa y equipo de trabajo.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 27

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=yjqoj2zhMTR70UvEyYJSGw%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=yjqoj2zhMTR70UvEyYJSGw%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 29/04/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 07/05/2026 10:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Telemática

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Según apartado 16 del cuadro de características del PCAP.

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Gerencia de la Fundació Visit València de la Comunitat Valenciana - Tribunal Administrativo Central de Recursos Contractuales

Information about review deadlines: Sólo podrá interponerse recurso especial en materia de contratación contra los actos a que se refiere el artículo 44.1 de la LCSP ante el Tribunal Administrativo Central de Recursos Contractuales en el plazo de quince días hábiles conforme a lo establecido en el artículo 50.1 de la LCSP y de acuerdo con el procedimiento establecido en el mismo, con las especialidades que el artículo 47 LCSP prevé para los Poderes Adjudicadores que no tengan la condición de Administraciones Públicas

8. Organisations

8.1. ORG-0001

Official name: Gerencia de la Fundació Visit València de la Comunitat Valenciana

Registration number: 51110920154852

Registration number: G46893467

Town: València

Postcode: 46015

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

Contact point: Gerencia de la Fundació Visit València de la Comunitat Valenciana

Email: contratacion@visitvalencia.com

Telephone: +34 963390390

Fax: +34 963606430

Internet address: <http://www.visitvalencia.com>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=7FqCbaVIQxNvYnTkQN0%2FZA%3D%3D>

Other contact points:

Official name: Tribunal Administrativo Central de Recursos Contractuales

Town: Madrid

Postcode: 28020

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Roles of this organisation:

Buyer

Review organisation

Notice information

Notice identifier/version: f1f07caf-1aa9-4088-a824-328e2e1abadf - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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