

**Norway-Lillehammer: Advertising material**  
**OJ S 123/2016 29/06/2016**  
**Contract award notice**  
**Supplies**

**Directive 2004/18/EC**

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: Oppland fylkeskommune [Oppland County]

National registration number: 961 382 335

Postal address: Kirkegata 76

Town: Lillehammer

Postal code: 2609

Country: Norway

Contact person: Public procurements

For the attention of: Trond-Erik Eriksen

E-mail: [trond-erik.eriksen@oppland.org](mailto:trond-erik.eriksen@oppland.org)

**Internet address(es):**

Electronic access to information: [https://tendsign.no/doc.aspx?](https://tendsign.no/doc.aspx?UniqueId=afqdtfstsw&GoTo=Docs)

[UniqueId=afqdtfstsw&GoTo=Docs](https://tendsign.no/doc.aspx?UniqueId=afqdtfstsw&GoTo=Docs)

Electronic submission of tenders and requests to participate: [https://tendsign.no/doc.aspx?](https://tendsign.no/doc.aspx?UniqueId=afqdtfstsw&GoTo=Tender)

[UniqueId=afqdtfstsw&GoTo=Tender](https://tendsign.no/doc.aspx?UniqueId=afqdtfstsw&GoTo=Tender)

**I.2. Type of the contracting authority**

Regional or local agency/office

**I.3. Main activity**

General public services

Other

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

---

**II.1. Description**

**II.1.1. Title**

Promotional items Oppland County and others.

**II.1.2. Type of contract and place of performance or delivery**

Supplies

Purchase

Main site or place of performance: Hedmark and Oppland, Norway.

NUTS code NO02 Innlandet

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

Oppland County, Hedmark County, Teater Innlandet and others shall enter into a new

framework agreement regarding the purchase of promotional items.

Oppland County is a regional development participator and service provider with responsibility for several important social tasks. The County is governed by elected representatives. The County is an essential team player in the works related to regional development in numerous fields in the county. E.g. upper secondary education and training, transport and communication, planning, cultural activities, cultural heritage, dental health as well as the county library. A lot of the development work is in close cooperation with other public and private participants.

In addition to the central administration at Lillehammer, Oppland County includes the following activities:

- 10 upper secondary schools, with altogether 19 business locations.
- 20 dental clinics.
- 2 folk high schools.
- The county library.
- The county archive.

Oppland County has a total of approx. 2 000 employees. The area of the county is 25 192 km<sup>2</sup> and with a population of approx. 187 000. The agreement also includes the following operations:

Hedmark County (organisation No 942 116 217) Hedmark Trafikk FKF (organisation No 981 522 427) Kjørekontoret for innlandet (organisation No 989 279 610) Hedmark fylkeskommune Blæstad AS (organisation No 991 509 658) Anno museum AS (organisation No 994 933 272) Teater Innlandet AS (organisation No 995 489 686) Stiftelsen Kunstbanken (organisation No 981 135 865).

Oppland County (OFK) hereby invites tenderer to submit tenders for the delivery of goods and /or services in connection with this document and the notice on Doffin.

The objective of the tender contest is to meet the contracting authority's requirement for gifts and promotional items. Information about anticipated requirements, volume, etc. is only considered informational and is not binding for the contracting authority.

The contract period.

The framework agreement period is from 1.4.2016 until 31.3.2018. Option for 1 year + 1 year prolongation of the framework agreement.

#### **II.1.5. CPV code(s)**

22462000 Advertising material, 22460000 Trade-advertising material, commercial catalogues and manuals, 39294100 Information and promotion products

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

#### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

### **Section IV: Procedure**

---

#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

15/39

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2016/S 036-059335](#)

#### **Section V: Award of contract**

---

##### **V.1. Date of conclusion of the contract**

27.4.2016

##### **V.2. Information about tenders**

##### **V.3. Name and address of the contractor**

Official name: IDÈ House of Brands

National registration number: 942 425 945

Postal address: Dyrløkkeveien 19

Town: Drøbak

Postal code: 1440

Country: Norway

E-mail: [jorgen.hansen@idegroup.no](mailto:jorgen.hansen@idegroup.no)

Fax: +64 905161

Internet address: <http://www.ide.no>

##### **V.4. Information on value of the contract/lot**

##### **V.5. Information about subcontracting**

#### **Section VI: Complementary information**

---

##### **VI.1. Information about European Union funds**

##### **VI.2. Additional information**

Visma notice: <https://opic.com/id/afkjnatnrx>

##### **VI.3. Procedures for review**

###### **VI.3.1. Review body**

###### **VI.3.2. Review procedure**

###### **VI.3.3. Service from which information about the review procedure may be obtained**

##### **VI.4. Date of dispatch of this notice**

24.6.2016