

Netherlands-The Hague: Research and development services and related consultancy services
OJ S 124/2014 02/07/2014
Contract award notice
Services

Directive 2004/18/EC**Section I: Contracting authority**

I.1. Name and addresses

Official name: Dienst Publiek en Communicatie

National registration number: 53688887

Postal address: Buitenhof 34

Town: Den Haag

Postal code: 2513 AH

Country: Netherlands

Contact person: DPC Publiceren

E-mail: traffic@minaz.nl

Internet address(es):

General address of the contracting authority: www.rijksoverheid.nl

Electronic access to information: <https://www.tenderned.nl:443/tenderned-web/aankondiging/detail/samenvatting.xhtml?aankondigingId=37919>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Webonderzoek en Webanalyse (Ea0023).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Nederland.

NUTS code NL Nederland

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

De Aanbestedende dienst heeft met deze aanbesteding tot doel een Raamovereenkomst af te sluiten met vier (4) dienstverleners voor de uitvoering van perceel 1: webonderzoek en een Raamovereenkomst met eveneens vier (4) dienstverleners voor de uitvoering van perceel B: webanalyse. Deze percelen zijn in Hoofdstuk 3 van dit Beschrijvend document beschreven.

De Raamovereenkomsten hebben een looptijd van twee (2) jaar met de éénzijdige optie, uitsluitend door de Opdrachtgever te benutten, om de Raamovereenkomsten één keer met twee (2) jaar te verlengen. De beoogde ingangsdatum is 1.6.2014.

II.1.5. CPV code(s)

73000000 Research and development services and related consultancy services, 72000000 IT services: consulting, software development, Internet and support, 72316000 Data analysis services, 73200000 Research and development consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Restricted

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of
1. EMVI. Van toepassing op: perceel nr. 2, perceel nr. 1

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Ea0023

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 189-326394](#) of 28.9.2013

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Webonderzoek en Webanalyse (Ea0023)

V.1. Date of conclusion of the contract

7.5.2014

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 1 – BTC MediaTest BV

National registration number: 11041988

Postal address: Koningin Wilhelminaplein 2–4
Town: Amsterdam
Postal code: 1062 HK
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Webonderzoek en Webanalyse (Ea0023)

V.1. Date of conclusion of the contract

7.5.2014

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 1 – MetrixLab BV
National registration number: 24293853
Postal address: Wilhelminakade 312
Town: Rotterdam
Postal code: 3072 AR
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Webonderzoek en Webanalyse (Ea0023)

V.1. Date of conclusion of the contract

7.5.2014

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 1 – Ruigrok|NetPanel BV
National registration number: 34135878
Postal address: Silodam 1a
Town: Amsterdam
Postal code: 1013 AL
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Webonderzoek en Webanalyse (Ea0023)

V.1. Date of conclusion of the contract

7.5.2014

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 1 – Valsplat BV
National registration number: 30163008
Postal address: Prins Hendrikkade 22
Town: Amsterdam
Postal code: 1012 TM
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

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V.1. Date of conclusion of the contract

7.5.2014

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 2 – Deloitte Risk Service BV
National registration number: 50340158
Postal address: Wilhelminakade 1
Town: Rotterdam
Postal code: 3072 AP
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

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V.1. Date of conclusion of the contract

7.5.2014

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 2 – MeMo2 BV
National registration number: 34214694
Postal address: Valeriusstraat 42 bv
Town: Amsterdam
Postal code: 1071 MK
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

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V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 2 – Netprofiler BV
National registration number: 34220345
Postal address: Bouwerij 4e
Town: Amstelveen
Postal code: 1185 XX
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

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V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Perceel 2 – Prisma IT
National registration number: 24336953
Postal address: Hoofdweg 178
Town: Rotterdam
Postal code: 3067 GJ
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 2

- Lot title: Webonderzoek en Webanalyse (Ea0023)

V.1. Date of conclusion of the contract

7.5.2014

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

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National registration number: 11041988

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V.4. Information on value of the contract/lot

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The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

27.6.2014