

**Belgium-Brussels: Measuring the use of audiovisual material produced by the EU institutions and broadcast by television channels — interinstitutional procedure (European Commission and European Parliament)**

OJ S 125/2016 01/07/2016

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: European Parliament, direction générale de la communication, direction «Médias», unité «Audiovisuel»

Postal address: rue Wiertz 60

Town: Bruxelles

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1047

Country: Belgium

Contact person: José Viejo Manzanal, PHS 01A063

E-mail: [avtenders@europarl.europa.eu](mailto:avtenders@europarl.europa.eu)

**Internet address(es):**

Main address: <http://www.europarl.europa.eu>

Address of the buyer profile: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1619>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1619>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Measuring the use of audiovisual material produced by the EU institutions and broadcast by television channels. Interinstitutional procedure (European Commission and European Parliament).

Reference number: COMM/DG/AWD/2016/387.

**II.1.2. Main CPV code**

79300000 Market and economic research; polling and statistics

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

Provision of a service to monitor and measure the use of audiovisual material produced by the institutions and made available to the media and other interested parties. The requested service involves monitoring and measuring the use of video footage broadcast by all channels of the 2 European institutions via a set of television channels to be defined in advance by the institutions. This set consists of channels from Member States, countries outside the European Union and pan-European channels.

### **II.1.5. Estimated total value**

Value excluding VAT: 1 800 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

NUTS code: FR421 Bas-Rhin

Main site or place of performance: Brussels and Strasbourg.

### **II.2.4. Description of the procurement**

The requested service involves monitoring and measuring the use of video footage broadcast by all channels of the 2 European institutions via a set of television channels to be defined in advance by the institutions.

This set comprises 220 television channels from the 28 Member States, countries outside the European Union and pan-European channels. It involves the channels with the highest viewing figures for a country or region and/or those which are of particular interest to the European institutions. These 220 channels will need to be monitored continuously, 24 hours a day, 7 days a week, 365 days a year. Monitoring is understood as being the ability to pick up the TV channels in the set and locate the images produced and broadcast by the institutions within the schedules of these TV channels.

The highest level of accuracy in detecting images of the institutions (expressed to the nearest second) is required and will need to be clearly stipulated in the tender.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 1 800 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

3 12-month renewals.

### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

see specifications (<https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1619>).

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 18/08/2016 Local time: 12:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

##### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

##### **IV.2.7.**

## Conditions for opening of tenders

Date: 25/08/2016 Local time: 10:00

Place:

European Parliament, 60 rue Wiertz, bâtiment Jozsef Antall, bureau -2Q129, 1047 Bruxelles, BELGIUM.

Information about authorised persons and opening procedure: on pain of being denied access to the opening of tenders, tenderers wishing to attend should confirm this by e-mail (avtenders@europarl.europa.eu) no later than 2 working days before the tender opening date, limiting their representation to 1 person. See specifications.

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:  
2020.

### VI.3. Additional information

During the 3 years following conclusion of the original framework contract, the Parliament may initiate a negotiated procedure without prior publication of a contract notice, in accordance with Article 134(1)(e) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25.10.2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002, as amended by Regulation (EU, Euratom) No 2015/1929 of the European Parliament and of the Council of 28.10.2015.

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: General Court of the European Union

Postal address: boulevard Konrad Adenauer

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 4303-2600

Internet address: <http://curia.europa.eu>

#### VI.4.4. Service from which information about the review procedure may be obtained

Official name: General Court of the European Union

Postal address: boulevard Konrad Adenauer

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 4303-2600

Internet address: <http://curia.europa.eu>

### VI.5. Date of dispatch of this notice

21/06/2016

