

Lithuania-Vilnius: Advertising and marketing services
OJ S 74/2023 14/04/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga "Keliauk Lietuvoje"

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01104

Country: Lithuania

Contact person: Mindaugas Petkelis

E-mail: mindaugas@lithuania.travel

Telephone: +370 61953592

Internet address(es):

Main address: <http://www.lithuania.travel/lt/>

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/73351>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

TURIZMO RINKODAROS PASLAUGŲ JAPONIJOS RINKOJE

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

TURIZMO RINKODAROS PASLAUGOS JAPONIJOS RINKOJE

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 150 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: JP Japan

II.2.4. Description of the procurement

TURIZMO RINKODAROS PASLAUGOS JAPONIJOS RINKOJE

II.2.5. Award criteria

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- No tenders or no suitable tenders/requests to participate in response to open procedure

Explanation:

Pirkimas atliktas vadovaujantis Lietuvos Respublikos viešųjų pirkimų įstatymo 2 str. 18 d. 1 p., nes pasiūlymas buvo nepriimtinas pasiūlymas ir 63 str. 1 d. 2 p.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 140-399770](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: S-31

Title:

TURIZMO RINKODAROS PASLAUGOS JAPONIJOS RINKOJE

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/03/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Foresight Marketig Co., Ltd.

National registration number: SHINBASHI BRANCH (216)

Postal address: 1114-2-2-2 Daiba, Minato-ku

Town: Tokyo

NUTS code: JP Japan

Postal code: 135-0091

Country: Japan

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 150 000,00 EUR

Total value of the contract/lot: 150 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Postal address: 11321

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

11/04/2023