

**Norway-Fredrikstad: Printing and related services**  
**OJ S 125/2016 01/07/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Fredrikstad kommune (Fredrikstad municipality)

National registration number: 940039541

Postal address: Postboks 1405

Town: Fredrikstad

Postal code: 1602

Country: Norway

For the attention of: Kine Gjerlaugsen

E-mail: [kingje@fredrikstad.kommune.no](mailto:kingje@fredrikstad.kommune.no)

Telephone: +47 69306200

**Internet address(es):**

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/2226>

Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/142194>

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Hvaler kommune (Hvaler municipality)

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

External printing services and printed matter and graphical design services.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

Main site or place of performance: Fredrikstad.

NUTS code NO Norge

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

Fredrikstad municipality and Hvaler municipality are hereafter called the contracting authority.

Fredrikstad municipality is responsible for the procurement process.

For information about the Contracting Authority see: [www.fredrikstad.kommune.no](http://www.fredrikstad.kommune.no) and [www.hvaler.kommune.no](http://www.hvaler.kommune.no)

The Contracting Authority has entered into a framework agreement for each of the following independent areas:

Area 1: Procurement of external printing services and printed matter;

Area 2: Procurement of graphical design services;

Area 1 external printing services and printed matter:

The contract is for the procurement of external printing services and the accompanying printed matter. The services shall include setting, preparation, simple design, printing, packing, packaging and delivery.

Area 2 graphical design services:

The contract shall cover the need for external competence within idea development and design. The need can vary from idea development to graphical design for all types of printed matter and digital surfaces, including a need for co-operation for creative work, e.g. the development of potential campaigns, graphical templates, magazines, illustrations, etc.

Contract type and length:

A framework agreement will be signed with 1 service provider for each area.

The framework agreement will be valid for 2 years. The Contracting Authority shall have the option to extend the framework agreements for a further 1 year + 1 year, to a total maximum of 4 years.

#### **II.1.5. CPV code(s)**

79800000 Printing and related services, 22000000 Printed matter and related products, 22458000 Bespoke printed matter, 22900000 Miscellaneous printed matter, 79810000 Printing services, 79822500 Graphic design services, 79340000 Advertising and marketing services, 79341000 Advertising services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 4 450 000 NOK  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Printing: price. Weighting 40
2. Printing: quality assurance, customer service, delivery time. Weighting 60
3. Graphical: price. Weighting 30
4. Graphical: quality and assignment comprehension. Weighting 50
5. Graphical: customer service, ordering, work process. Weighting 20

## **IV.2.2. Information about electronic auction**

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

2016/3134

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2016/S 059-100457](#) of 24.3.2016

## **Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: External printing services and printed matter

### **V.1. Date of conclusion of the contract**

27.5.2016

### **V.2. Information about tenders**

### **V.3. Name and address of the contractor**

Official name: WJ Business Partner

Postal address: Postboks 115, Kalbakken

Town: Oslo

Postal code: 0902

Country: Norway

### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 1 700 000 NOK

excluding VAT

### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Graphical design services

### **V.1. Date of conclusion of the contract**

27.5.2016

### **V.2. Information about tenders**

### **V.3. Name and address of the contractor**

Official name: Provinsen AS

Postal address: Øraveien 2

Town: Fredrikstad

Postal code: 1630

Country: Norway

### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 2 750 000 NOK

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

28.6.2016