

226091-2026 - Competition

Italy – Business and management consultancy and related services – Accordo quadro con un solo operatore per il servizio di analisi di congruità di produzioni audiovisive

OJ S 64/2026 01/04/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: RAI - Radiotelevisione Italiana S.p.A. - A/ESE/EDI

Email: mct@postacertificata.rai.it

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Accordo quadro con un solo operatore per il servizio di analisi di congruità di produzioni audiovisive

Description: Accordo quadro con un solo operatore per il servizio di analisi di congruità di produzioni audiovisive

Procedure identifier: 48fd73ec-490d-4c03-888a-88ee2affc398

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

2.1.2. Place of performance

Town: ROMA (RM)

Country subdivision (NUTS): Roma (IT143)

Country: Italy

2.1.3. Value

Estimated value excluding VAT: 796 500,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 1

2.1.6. Grounds for exclusion

5. Lot

5.1. Lot: LOT-0001

Title: Servizio di analisi genere "Fiction e Documentari"

Description: Servizio di analisi genere "Fiction e Documentari"

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Options:

Description of the options: opzione di proroga ai sensi dell'art 120 comma 10 del Codice

5.1.2. Place of performance

Country subdivision (NUTS): Roma (IT143)

Country: Italy

5.1.3. Estimated duration

Duration: 24 Months

5.1.5. Value

Estimated value excluding VAT: 445 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Offerta Tecnica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

Category of award threshold criterion: Minimum score

Award criterion number: 30

Criterion:

Type: Price

Description: Offerta Economica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: <https://piattaformaacquisti.rai.it/PortaleAppalti/it/procedure/codice/G41878>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://piattaformaacquisti.rai.it/PortaleAppalti/it/procedure/codice/G41878>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Allowed

Deadline for receipt of tenders: 09/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Information about public opening:

Opening date: 10/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Vedi documentazione di gara

5.1.15. Techniques**Framework agreement:**

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR territorialmente competente ai sensi dell'art. 120 del D. Lgs. n. 104 /2010

Information about review deadlines: Ricorsi avverso il presente Bando di gara possono essere notificati alla stazione appaltante entro trenta giorni dalla data di pubblicazione del presente Bando. Ricorsi avverso le eventuali esclusioni ed avverso il provvedimento di aggiudicazione possono essere notificati alla stazione appaltante entro trenta giorni dal ricevimento della comunicazione del relativo provvedimento.

Organisation providing additional information about the procurement procedure: RAI - Radiotelevisione Italiana S.p.A. - A/ESE/EDI

Organisation providing more information on the review procedures: RAI - Radiotelevisione Italiana S.p.A. - A/ESE/EDI

Organisation receiving requests to participate: RAI - Radiotelevisione Italiana S.p.A. - A/ESE/EDI

5.1. Lot: LOT-0002

Title: Servizio di analisi genere "Intrattenimento"

Description: Servizio di analisi genere "Intrattenimento"

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Options:

Description of the options: opzione di proroga ai sensi dell'art. 120 comma 10 del Codice,

5.1.2. Place of performance

Country subdivision (NUTS): Roma (IT143)

Country: Italy

5.1.3. Estimated duration

Duration: 24 Months

5.1.5. Value

Estimated value excluding VAT: 351 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Offerta Tecnica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

Category of award threshold criterion: Minimum score

Award criterion number: 30

Criterion:

Type: Price

Description: Offerta Economica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: <https://piattaformaacquisti.rai.it/PortaleAppalti/it/procedure/codice/G41878>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://piattaformaacquisti.rai.it/PortaleAppalti/it/procedure/codice/G41878>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Allowed

Deadline for receipt of tenders: 09/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Information about public opening:

Opening date: 10/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes
Financial arrangement: Vedi documentazione di gara

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR territorialmente competente ai sensi dell'art. 120 del D. Lgs. n. 104 /2010

Information about review deadlines: Ricorsi avverso il presente Bando di gara possono essere notificati alla stazione appaltante entro trenta giorni dalla data di pubblicazione del presente Bando. Ricorsi avverso le eventuali esclusioni ed avverso il provvedimento di aggiudicazione possono essere notificati alla stazione appaltante entro trenta giorni dal ricevimento della comunicazione del relativo provvedimento.

Organisation providing additional information about the procurement procedure: RAI - Radiotelevisione Italiana S.p.A. - A/ESE/EDI

Organisation providing more information on the review procedures: RAI - Radiotelevisione Italiana S.p.A. - A/ESE/EDI

Organisation receiving requests to participate: RAI - Radiotelevisione Italiana S.p.A. - A/ESE /EDI

8. Organisations

8.1. ORG-0001

Official name: RAI - Radiotelevisione Italiana S.p.A. - A/ESE/EDI

Registration number: 06382641006

Postal address: Via Alessandro Severo n. 246

Town: ROMA (RM)

Postcode: 00145

Country subdivision (NUTS): Roma (IT143)

Country: Italy

Email: mct@postacertificata.rai.it

Telephone: 800938362

Internet address: <https://www.rai.it>

Buyer profile: <https://piattaformaacquisti.rai.it/PortaleAppalti>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: TAR territorialmente competente ai sensi dell'art. 120 del D. Lgs. n. 104/2010

Registration number: 93196440874
Postal address: Via Flaminia n. 189
Town: ROMA (RM)
Postcode: 100
Country subdivision (NUTS): Roma (IT143)
Country: Italy
Email: tarrm-segrprotocolloamm@ga-cert.it
Telephone: 6328721
Fax: 632872315
Internet address: <https://www.giustizia-amministrativa.it/tribunale-amministra>
Roles of this organisation:
Review organisation

10. Change

Version of the previous notice to be changed
:
f20d1bb4-d86b-4b3a-ae22-761b8c45c542-01
Main reason for change
:
Information now available
Description
:
Nuovo Termine Scadenza Offerte: 09/04/2026 Nuova data prima sessione: 10/04/2026

Notice information

Notice identifier/version: a840deb4-84d8-4fac-8a21-cc3fb25a8d16 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 31/03/2026 12:49:34 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: Italian
Notice publication number: 226091-2026
OJ S issue number: 64/2026
Publication date: 01/04/2026