

France-Rouen: Design consultancy services
OJ S 84/2022 29/04/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: cci de Rouen

Postal address: 4-20 passage de la Luciline

Town: Rouen Cedex 1

NUTS code: FRD22 Seine-Maritime

Postal code: 76067

Country: France

E-mail: Commande.publique@normandie.cci.fr

Telephone: +33 235143732

Internet address(es):

Main address: <https://www.rouen-metropole.cci.fr/>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole et de l'écosystème Cleon 4.0

Reference number: CCIRM-2022-AOO-02

II.1.2. Main CPV code

79415200 Design consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

accord-Cadre mono-attributaire portant sur l'accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole et de l'écosystème Cleon 4.0

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 400 000,00 EUR

II.2. Description

II.2.1. Title

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRD22 Seine-Maritime

II.2.4. Description of the procurement

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole

II.2.5. Award criteria

Quality criterion - Name: Compréhension des enjeux / Weighting: 30

Quality criterion - Name: Expertise de l'équipe dédiée / Weighting: 20

Quality criterion - Name: Démarche organisationnelle mise en place / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de l'écosystem Cleon 4.0

Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRD22 Seine-Maritime

II.2.4. Description of the procurement

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de l'écosystem Cleon 4.0

II.2.5. Award criteria

Quality criterion - Name: Compréhension des enjeux / Weighting: 30

Quality criterion - Name: Expertise de l'équipe dédiée / Weighting: 20

Quality criterion - Name: Démarche organisationnelle mise en place / Weighting: 20
Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 037-095965](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: CCIRM-2022-AOO-02

Lot No: 1

Title:

accord-Cadre mono-attributaire portant sur l'accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

19/04/2022

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: partenaires D'Avenir
National registration number: 45386956200026
Postal address: 88 Chemin de Clères
Town: Mont-Saint-Aignan
NUTS code: FRD22 Seine-Maritime
Postal code: 76130
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR
Total value of the contract/lot: 200 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: CCIRM-2022-AOO-02

Lot No: 2

Title:

accord-Cadre mono-attributaire portant sur l'accompagnement à l'élaboration et à la mise en place de la stratégie de communication de l'écosystème CLEON 4.0

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

19/04/2022

V.2.2. Information about tenders

Number of tenders received: 1
Number of tenders received from SMEs: 1
The contract has been awarded to a group of economic operators: no

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The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR
Total value of the contract/lot: 200 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Rouen

Postal address: 53 avenue Flaubert - bP 51

Town: Rouen Cedex 1

Postal code: 76005

Country: France

E-mail: Grefte.ta-rouen@juradm.fr

Telephone: +33 235583500

Fax: +33 235583503

Internet address: <http://rouen.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Rouen

Postal address: 53 avenue Flaubert - bP 51

Town: Rouen Cedex 1

Postal code: 76005

Country: France

E-mail: Grefte.ta-rouen@juradm.fr

Telephone: +33 235583500

Fax: +33 235583503

Internet address: <http://rouen.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

26/04/2022