

Italy-Padula: Marketing services
OJ S 84/2022 29/04/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Comunità Montana Vallo di Diano

Postal address: Loc. Vascella

Town: Padula

NUTS code: ITF35 Salerno

Postal code: 84034

Country: Italy

E-mail: posta@pec.montvaldiano.it

Internet address(es):

Main address: <http://www.montvaldiano.it/index.php>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

SERVIZI NECESSARI ALLA REALIZZAZIONE DELL'INTERVENTO "VDD 2.2 PROMOZIONE E MARKETING DELLA DESTINAZIONE E DEI PRODOTTI TURISTICI"

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

PROCEDURA APERTA PER L'AFFIDAMENTO DEI SERVIZI NECESSARI ALLA REALIZZAZIONE DELL'INTERVENTO "VDD 2.2 PROMOZIONE E MARKETING DELLA DESTINAZIONE E DEI PRODOTTI TURISTICI" POR CAMPANIA FESR 2014-2020- OBIETTIVO SPECIFICO 6.8- AZIONE 3, CUP D39F18000760006 - CIG 89128257DC

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 417 228,79 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ITF35 Salerno

Main site or place of performance: Padula ed intero territorio Vallo di Diano

II.2.4. Description of the procurement

PROCEDURA APERTA PER L'AFFIDAMENTO DEI SERVIZI NECESSARI ALLA REALIZZAZIONE DELL'INTERVENTO "VDD 2.2 PROMOZIONE E MARKETING DELLA DESTINAZIONE E DEI PRODOTTI TURISTICI" POR CAMPANIA FESR 2014-2020- OBIETTIVO SPECIFICO 6.8- AZIONE 3, CUP D39F18000760006 - CIG 89128257DC

II.2.5. Award criteria

Cost criterion - Name: OFFERTA TECNICA / Weighting: 90

Cost criterion - Name: OFFERTA ECONOMICA / Weighting: 10

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: L'appalto è connesso all'accordo quadro della strategia nazionale delle aree interne relativamente all'intervento "VDD 2.2 Promozione e marketing della destinazione e dei prodotti turistici a valere sulle risorse POR CAMPANIA 2014/2020. OBIETTIVO SPECIFICO 6.8 Azione 3

II.2.14. Additional information

Per gli ulteriori requisiti di partecipazione si rimanda al disciplinare di gara.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 227-597723](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

SERVIZI NECESSARI ALLA REALIZZAZIONE DELL'INTERVENTO "VDD 2.2 PROMOZIONE E MARKETING DELLA DESTINAZIONE E DEI PRODOTTI TURISTICI"

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: LA NUOVA SRL

Town: POTENZA

NUTS code: ITF51 Potenza

Country: Italy

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: C.LAB sas

Town: POTENZA

NUTS code: ITF51 Potenza

Country: Italy

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: ARCELLA SOCIETA' COOPERATIVA

Town: CELLE DI BULGHERIA

NUTS code: ITF35 Salerno

Country: Italy

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: SOREM FORNITURE

Town: SAN PIETRO AL TANAGRO

NUTS code: ITF35 Salerno

Country: Italy

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 463 639,06 EUR

Total value of the contract/lot: 417 228,79 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR Campania

Town: Napoli

Postal code: 80133

Country: Italy

VI.4.2. Body responsible for mediation procedures

Official name: TAR Campania

Town: Napoli

Postal code: 80133

Country: Italy

VI.4.4. Service from which information about the review procedure may be obtained

Official name: TAR Campania

Town: Napoli

Postal code: 80133

Country: Italy

VI.5. Date of dispatch of this notice

26/04/2022