

France-Paris: Market and economic research; polling and statistics
OJ S 95/2020 15/05/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GEIE European Milk Forum (EMF)

Postal address: 42 rue de Châteaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Isabelle Pinta-Costa

E-mail: ipintacosta@cniel.com

Telephone: +33 149707138

Internet address(es):

Main address: <http://www.milknutritiousbynature.eu>

I.4. Type of the contracting authority

Other type: Dairy organisation

I.5. Main activity

Other activity: Agri-food

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Evaluation Survey of a Multi-country Programme on Cheeses of Europe in Third Countries

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of the contract is the selection of an agency for the evaluation survey of a multi country programme on cheeses of Europe 'Europe, Home of Cheese' (working title), in third countries (Canada, United States of America, India, Singapore, Vietnam and Thailand) in order to develop a proposal that will provide the best response to evaluate the programme described in the brief. This programme will be coordinated by EMF and implemented by two dairy organisations: AMA (Austria) et Cniel (France).

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 126 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

Main site or place of performance: CANADA, UNITED STATES of AMERICA, INDIA, SINGAPORE, VIETNAM, THAILAND, AUSTRIA and FRANCE.

II.2.4. Description of the procurement

The purpose of the contract is the selection of an evaluation agency for the evaluation survey of a multi country programme on cheeses of Europe 'Europe, Home of Cheese' (working title), in third countries (Canada, United States of America, India, Singapore, Vietnam and Thailand), in order to develop a proposal that will provide the best response to evaluate the programme described in the brief. This programme will be coordinated by EMF and implemented by two dairy organisations: AMA (Austria) et Cniel (France).

II.2.5. Award criteria

Quality criterion - Name: Understanding of the brief / Weighting: 10

Quality criterion - Name: Relevance of the proposed survey plan / Weighting: 25

Quality criterion - Name: Sample strength / Weighting: 20

Quality criterion - Name: Strength of treatments and analyses / Weighting: 25

Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: The acceptance of the co-financing application by the European Union evidenced by a written agreement from the European Union is a condition precedent to the signing of a contract with the successful tenderer. Should the European Union refuse, the evaluation survey of the promotional campaign will not be implemented and no contract will be entered into by EMF. Applicable regulation UE 1144/2014.

II.2.14. Additional information

The agency must send both their candidature and offer before 25 November 2019, time limit 12.00 (UTC+1).

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 191-464218](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Evaluation Survey of a Multi-country Programme on Cheeses of Europe in Third Countries

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/01/2020

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Occurrence

Postal address: 41 rue du Sentier

Town: Paris

NUTS code: FR France

Postal code: 75002

Country: France

E-mail: info@occurrence.fr

Telephone: +33 148246900

Fax: +33 148246910

Internet address: www.occurrence.fr

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 126 000,00 EUR

Total value of the contract/lot: 126 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

The opening of tenders will take place between November 27th and 6 December 2019.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.5. Date of dispatch of this notice

13/05/2020