

**Ireland-Dublin: Public relations management services**

OJ S 127/2016 05/07/2016

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: National Library of Ireland

National registration number: IE6608491N

Postal address: 2/3 Kildare Street

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

Contact person: Katherine McSharry

E-mail: [kmcsharry@nli.ie](mailto:kmcsharry@nli.ie)

Telephone: +353 16030297

Fax: +353 16766690

**Internet address(es):**Main address: <http://www.nli.ie>Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/253>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://irl.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=100731&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=100731&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Recreation, culture and religion

**Section II: Object**

---

**II.1. Scope of the procurement****II.1.1. Title**

PR, Communications and Marketing Services for the National Library of Ireland.

Reference number: NLI\_PRCOMMSMarketing

**II.1.2. Main CPV code**

79416100 Public relations management services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

The NLI seeks tenders in relation to its public relations, communications and marketing, in order to further develop its profile and impact nationally and internationally, and to build a coalition of support for its mission.

### **II.1.5. Estimated total value**

Value excluding VAT: 200 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79342000 Marketing services, 79413000 Marketing management consultancy services, 79416000 Public relations services, 79416200 Public relations consultancy services

### **II.2.3. Place of performance**

NUTS code: IE021 Dublin

### **II.2.4. Description of the procurement**

The National Library of Ireland seeks services in relation to its public relations, communications and marketing, in order to further develop its profile and impact nationally and internationally, and to build a coalition of support for its mission.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 200 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The Contracting Authority reserves the right to extend the Term for a period or periods of up to 1 year with a maximum of 3 such extension or extensions on the same terms and conditions, subject to the Contracting Authority's obligations at law.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## Section III: Legal, economic, financial and technical information

---

### III.1. Conditions for participation

#### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV: Procedure

---

### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 10/08/2016 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 5 (from the date stated for receipt of tender)

#### IV.2.7. Conditions for opening of tenders

Date: 10/08/2016 Local time: 12:00

## Section VI: Complementary information

---

### VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

2 - 5 years.

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: High Court

Postal address: Inns Quay

Town: Dublin

Postal code: 7

Country: Ireland

**VI.5. Date of dispatch of this notice**

30/06/2016