

France-Saint-Denis: Advertising consultancy services
OJ S 124/2015 01/07/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: INPES

Postal address: 42 bd de la Libération

Town: Saint-Denis

Postal code: 93203

Country: France

For the attention of: Mme la directrice générale Thanh Le Luong

E-mail: santeenvironnement@inpes.sante.fr

Telephone: +33 149332222

Fax: +33 149332386

Internet address(es):

General address of the contracting authority: <http://inpes.sante.fr>

Address of the buyer profile: <https://marchespublics-inpes.omnikles.com>

I.2. Type of the contracting authority

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

Conseil et accompagnement pour l'animation de réseau des acteurs locaux menant des actions de communication en prévention santé environnement.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: 42 bd de la Libération, 93203 Saint-Denis.

NUTS code FR106 Seine-Saint-Denis

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Conseil et accompagnement pour l'animation de réseau des acteurs locaux menant des actions de communication en prévention santé environnement. L'Inpes a pour mission de faciliter la déclinaison régionale de la politique nationale de santé.

II.1.5. CPV code(s)

79341100 Advertising consultancy services, 79416200 Public relations consultancy services, 79421000 Project-management services other than for construction work, 79342200 Promotional services, 79341400 Advertising campaign services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

competitive dialogue

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

14-06

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 88-154025](#) of 7.5.2014

Section V: Award of contract

Lot title: Conseil et accompagnement pour l'animation de réseau des acteurs locaux menant des actions de communication en prévention santé environnement. L'Inpes a pour mission de faciliter la déclinaison régionale de la politique nationale de santé

V.1. Date of conclusion of the contract

20.5.2015

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: New BBDO

Postal address: 23 rue Saint-Dominique

Town: Paris

Postal code: 75007

Country: France

Telephone: +33 140623737

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Références de l'avis initial paru au BOAMP

Parution n°: 88 B, annonce n° 266 du 7.5.2014.

Date d'envoi du présent avis au JOUE et au BOAMP: 26.6.2015.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

26.6.2015