

Ireland-Dublin: Administrative services related to tourism affairs
OJ S 100/2018 29/05/2018
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tourism Ireland Limited

National registration number: N/A

Postal address: 5th Floor — Bishop's Square, Redmond's Hill

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D02 TD99

Country: Ireland

Contact person: Hannah Hughes

E-mail: hhughes@tourismireland.com

Telephone: +353 14763474

Fax: +353 14763642

Internet address(es):

Main address: <http://www.ireland.com>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1197>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=129735&B=ETENDERS_SIMPLE

[PID=129735&B=ETENDERS_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=129735&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=129735&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the following address:

Official name: Tourism Ireland

Town: Dublin

Country: Ireland

E-mail: TenderResponse@tourismireland.com

NUTS code: IE Éire / Ireland

Internet address(es):

Main address: <http://www.ireland.com>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Tourism — Destination marketing

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Destination Marketing / General Sales Agency for New Zealand
Reference number: AEM/NZ/2018

II.1.2. Main CPV code

75125000 Administrative services related to tourism affairs

II.1.3. Type of contract

Services

II.1.4. Short description

The Sydney office of Tourism Ireland wishes to enter into a contract with a Supplier for destination marketing / General sales agency in New Zealand. Tourism Ireland has an office in Sydney which is responsible for marketing the island of Ireland throughout Australia and New Zealand. Due to geographical and demographical issues, a representative is required to work in New Zealand to further develop potential growth in this market.

The successful candidate must have an operational base in a major city in New Zealand – Auckland, Wellington or Christchurch and will liaise closely with Tourism Ireland's Sydney team to provide marketing services to ensure the island of Ireland is at the forefront of consumer minds, driving tourism to the island of Ireland.

II.1.5. Estimated total value

Value excluding VAT: 325 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: New Zealand.

II.2.4. Description of the procurement

The Sydney office of Tourism Ireland wishes to enter into a contract with a Supplier for destination marketing / General sales agency in New Zealand. Tourism Ireland has an office in Sydney which is responsible for marketing the island of Ireland throughout Australia and New Zealand. Due to geographical and demographical issues, a representative is required to work in New Zealand to further develop potential growth in this market.

The successful candidate must have an operational base in a major city in New Zealand – Auckland, Wellington or Christchurch and will liaise closely with Tourism Ireland's Sydney team to provide marketing services to ensure the island of Ireland is at the forefront of consumer minds, driving tourism to the island of Ireland.

The contract period will be for 3 years with the option by Tourism Ireland to extend annually for up to a maximum further 2 years subject to satisfactory budget and annual performance review, and other factors, determined by Tourism Ireland. The contract will be reviewed after an initial 6 month probationary period.

It is anticipated that work under the Contract will commence on 1.11.2018.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 325 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

The contract period will be for 3 years with the option by Tourism Ireland to extend annually for up to a maximum further 2 years subject to satisfactory budget and annual performance review, and other factors, determined by Tourism Ireland. The contract will be reviewed after an initial 6 month probationary period.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

The successful candidate must have an operational base in a major city in New Zealand – Auckland, Wellington or Christchurch.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

The successful candidate must have an operational base in a major city in New Zealand – Auckland, Wellington or Christchurch.

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 29/06/2018 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 29/06/2018 Local time: 12:00

Place:

Tourism Ireland's Head Office — Dublin.

Information about authorised persons and opening procedure: Procurement Personnel.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Interested parties must register their interest on the eTenders website (www.etenders.gov.ie) in order to be included on the mailing list for clarifications. All information relating to attachments, including clarifications and changes, will be published on the Irish Government procurement opportunities portal (www.etenders.gov.ie) only. Tourism Ireland will not accept responsibility for information relayed (or not relayed) via third parties.

2) This is the sole call for request for Tenders for this contract/framework;

3) The Contracting Authority will not be responsible for any costs, charges or expenses incurred by candidates or tenderers;

4) Contract award will be subject to the approval of the Board of Tourism Ireland;

5) It will be a condition of award that the successful tenderer is and remains tax compliant;

6) At its absolute discretion, the Contracting Authority may elect to terminate this procurement process, the framework or any contract awarded under the framework agreement at any time;

7) Please note in relation to all documents, that where reference is made to a particular standard, make, source, process, trademark, type or patent, that this is not to be regarded as a de facto requirement. In all such cases it should be understood that such indications are to

be treated strictly and solely for reference purposes only, to which the words "or equivalent" will always be appended;

8) Without prejudice to the principle of equal treatment, the Contracting Authority is not obliged to engage in a clarification process in respect of the procurement documents with missing or incomplete information. Therefore, respondents are advised to ensure that they return completed documentation in order to avoid the risk of elimination from the competition;

9) Applicants must be fully compliant with Tourism Ireland GDPR policy;

10) Requests to Participate must be delivered as per the Instructions;

11) Tourism Ireland will not accept or consider Tenders delivered after this deadline;

12) Tourism Ireland will not be responsible for costs, charges or expenses incurred by applicants, whether or not a final contract is awarded;

13) Tourism Ireland is subject to the provisions of the Code of Practice on Freedom of information for North/South Implementation Bodies and Tourism Ireland, which is available on Tourism Ireland's website;

14) The contract/framework will be subject to Irish law;

15) Tourism Ireland reserves the right without advance notice (and without giving reasons unless so required by law and without liability to the applicants) to amend or otherwise change the process or to terminate the process.

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court

Postal address: The Four Courts

Town: Dublin 7

Country: Ireland

VI.5. Date of dispatch of this notice

25/05/2018