

Norway-Trondheim: Design consultancy services
OJ S 76/2023 18/04/2023
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: AtB AS

National registration number: 994686011

Postal address: Prinsens gate 39

Town: TRONDHEIM

NUTS code: NO Norge

Postal code: 7011

Country: Norway

Contact person: Seksjon for jus og anskaffelser

E-mail: anbud@atb.no

Telephone: +47 02820

Fax: +47 02820

Internet address(es):

Main address: <https://permalink.mercell.com/188372096.aspx>

Address of the buyer profile: <http://www.atb.no/>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Framework agreement for the procurement of consultancy service related to service design

Reference number: 22/00344

II.1.2. Main CPV code

79415200 Design consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

AtB needs assistance to develop services that address the real user needs. AtB therefore wishes to enter into a framework agreement with a service design agency that can put the user in the centre and see the entire service from the perspective of the various users, thereby ensuring a valuable experience throughout the customer journey. The starting point is that it shall be easy to use public transport.

The framework agreement has an estimated value of NOK 3 million and a maximum value of NOK 6 million.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 6 000 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 72220000 Systems and technical consultancy services, 73220000 Development consultancy services, 79341100 Advertising consultancy services, 79930000 Specialty design services, 85312320 Counselling services

II.2.3. Place of performance

NUTS code: NO060 Trøndelag

NUTS code: NO06 Trøndelag

II.2.4. Description of the procurement

AtB needs assistance to develop services that address the real user needs. AtB therefore wishes to enter into a framework agreement with a service design agency that can put the user in the centre and see the entire service from the perspective of the various users, thereby ensuring a valuable experience throughout the customer journey. The starting point is that it shall be easy to use public transport.

The framework agreement has an estimated value of NOK 3 million and a maximum value of NOK 6 million.

The framework agreement period will be 2+1+1 years.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 60%

Price - Weighting: 40%

II.2.11. Information about options

Options: yes

Description of options:

Option for the contracting authority to extend for a further two years, one year at a time.

Notification of an extension shall be given in writing at the latest 3 (three) months before the framework agreement expires.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 233-671692](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Title:

Framework agreement for the procurement of consultancy service related to service design

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/03/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 5

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: PricewaterhouseCoopers AS (hovedenhet)

Postal address: Dronning Eufemias gate 71

Town: OSLO

NUTS code: NO060 Trøndelag

Postal code: 0194

Country: Norway

E-mail: liss.johansen.sando@pwc.com

Telephone: +47 02316

Fax: +47 23161000

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 6 000 000,00 NOK

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Trøndelag tingrett

Town: Trondheim

Country: Norway

VI.5. Date of dispatch of this notice

13/04/2023