

Norway-Asker: Advertising and marketing services
OJ S 127/2016 05/07/2016
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Asker kommune [Asker municipality]

National registration number: 944382038

Postal address: Postboks 353

Town: Asker

Postal code: 1372

Country: Norway

For the attention of: Rolf Brakstad

E-mail: rolf.brakstad@asker.kommune.no

Telephone: +47 66909130

Internet address(es):

General address of the contracting authority: <http://asker.kommune.no/>

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/1120>

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Information and Communication Services for Asker kommune.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Asker, Norway.

NUTS code NO012 Akershus

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Asker kommune needs to enter into a framework agreement and thereby ensure innovative and future oriented information and communication services in graphic design, printing, marketing and communication for Asker kommune, including the municipality's different businesses.

II.1.5. CPV code(s)

79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot**

Value: 10 000 000 NOK
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Price/costs. Weighting 40
2. Quality. Weighting 60

IV.2.2. Information about electronic auction**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

CON-100087

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2016/S 083-147669](#) of 28.4.2016

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: CON-100087 — Framework agreement, information and communication services

V.1. Date of conclusion of the contract

17.6.2016

V.2. Information about tenders

Number of tenders received: 14

Number of tenders received by electronic means: 14

V.3. Name and address of the contractor

Official name: Dinamo AS
Postal address: Schweigaardsgate 16
Town: Oslo
Country: Norway

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 10 000 000 NOK
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Asker and Bærum District Court.
National registration number: 984 195 796
Postal address: Malmskriverveien 2
Town: Sandvika
Postal code: 1337
Country: Norway
E-mail: abtingrett@domstol.no
Telephone: +47 67576500
Internet address: <http://www.domstol.no/abtingrett>

Body responsible for mediation procedures

Official name: KOFA [The Norwegian Complaints Board for Public Procurement]
E-mail: postmottak@kofa.no
Telephone: +47 55597500
Internet address: <http://www.kofa.no/en/>

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Asker kommune [Asker municipality]
National registration number: 944 382 038
Postal address: Pb 353
Town: Asker
Postal code: 1372
Country: Norway
E-mail: rolf.brakstad@asker.kommune.no
Telephone: +47 66909130

VI.4. Date of dispatch of this notice

30.6.2016

