

Sweden-Borlänge: Advertising and marketing services

OJ S 125/2015 02/07/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Aktiebolaget Dalatrafik

Postal address: Box 924

Town: Borlänge

Postal code: SE-781 29

Country: Sweden

For the attention of: Anders Wiksell

E-mail: anders.wiksell@colligio.se**Additional information can be obtained from:**

Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=81258>**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=81258&Goto=Docs>**Tenders or requests to participate must be submitted:** Official name: TendSignInternet address: <https://tendsign.com/doc.aspx?ID=81258&Goto=Tender>**I.2. Type of the contracting authority**

Other

I.3. Main activity**I.4. Contract award on behalf of other contracting authorities****Section II: Object of the contract**

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Kommunikationstjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Dalarnas län.

NUTS code SE312 Dalarnas län

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Denna upphandling avser tjänster inom följande områden för AB Dalatrafik.

- strategisk kommunikation inklusive PR (internt och externt),
- grafisk produktion.

Uppdraget innebär att en (1) leverantör har funktionen som Huvudbyrå och därmed ansvarar för kommunikationstjänsterna för beställaren.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services, 79342000 Marketing services, 79416000 Public relations services, 79822500 Graphic design services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2015/70 U00

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

24.8.2015

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

until: 30.11.2015

IV.3.8. Conditions for opening of tenders

Date: 25.8.2015 - 0:00

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=diwzpvvg>

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

29.6.2015