

**Netherlands-The Hague: Promotional services**  
**OJ S 89/2021 07/05/2021**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministry of Foreign Affairs

National registration number: 50555596

Postal address: Rijnstraat 8

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2515XP

Country: Netherlands

Contact person: Inge Flim

E-mail: [Inge.Flim@rijksoverheid.nl](mailto:Inge.Flim@rijksoverheid.nl)

Telephone: +31 650186454

**Internet address(es):**

Main address: <https://www.rijksoverheid.nl/ministeries/ministerie-van-buitenlandse-zaken>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/398166>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://eu.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=300407&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=300407&B=CTMSOLUTION)

[PID=300407&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=300407&B=CTMSOLUTION)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://eu.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=300407&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=300407&B=CTMSOLUTION)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

BZ - EA - PR Agency for NL Embassy in Poland'

Reference number: 201865003.001.052

**II.1.2.**

**Main CPV code**

79342200 Promotional services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Purchase of services provided by a PR agency in order to conduct:

- a pre-departure awareness raising campaign directed to Polish citizens who intend to start working in the Netherlands (budget part 1);
- an information campaign in order to raise awareness among Polish entrepreneurs and temporary employment agencies as well as self-employed persons about regulations on posting of workers to the Netherlands and the Notification System Posted Workers NL (budget part 2), including the new rules on posting of workers in the international road transport sector (and where applicable related legislation on the international road transport sector). These new rules are expected to come into force in 2022. This regards the implementation of European Directive 2020/1057/EU as well other related regulations (budget part 3).

**II.1.5. Estimated total value**

Value excluding VAT: 691 000,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support, 79340000 Advertising and marketing services, 79341400 Advertising campaign services

**II.2.3. Place of performance**

NUTS code: PL Polska

Main site or place of performance: Warsaw.

**II.2.4. Description of the procurement**

Purchase of services provided by a PR agency in order to conduct:

- a pre-departure awareness raising campaign directed to Polish citizens who intend to start working in the Netherlands (budget part 1);
- an information campaign in order to raise awareness among Polish entrepreneurs and temporary employment agencies as well as self-employed persons about regulations on posting of workers to the Netherlands and the Notification System Posted Workers NL (budget part 2), including the new rules on posting of workers in the international road transport sector (and where applicable related legislation on the international road transport sector). These new rules are expected to come into force in 2022. This regards the implementation of European Directive 2020/1057/EU as well other related regulations (budget part 3).

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 691 000,00 EUR

**II.2.7.**

## **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 60

This contract is subject to renewal: yes

Description of renewals:

We may, after these 60-month, extend the agreement for a maximum of 12 months unilaterally under identical conditions, provided extra budget will be available.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.12. Information about electronic catalogues**

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

See descriptive document and Chapter 3.

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2. Conditions related to the contract**

#### **III.2.2. Contract performance conditions**

See descriptive document.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8.**

## **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 15/06/2021 Local time: 13:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 10/09/2021

#### **IV.2.7. Conditions for opening of tenders**

Date: 15/06/2021 Local time: 13:30

Place:

Den Haag.

Information about authorised persons and opening procedure: Inge Flim: project secretary

Paul de Jong: procurement advisor.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3. Additional information**

The standstill period commences the day after publication of the Award Decision on CTM. The standstill period lasts 20 calendar days. During this period, you have the opportunity to take legal measures against the award decision.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Arrondissementsrechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

### **VI.5. Date of dispatch of this notice**

04/05/2021

