

Ireland-Dublin: Public relations consultancy services

OJ S 89/2021 07/05/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Raidió Teilifís Éireann (RTÉ)

National registration number: 8T50578M

Postal address: Donnybrook

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Co. Dublin

Country: Ireland

Contact person: Mark Carron

E-mail: mark.carron@rte.ie

Telephone: +353 12083373

Internet address(es):

Main address: <http://www.rte.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/396>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=188127&B=ETENDERS_SIMPLE

[PID=188127&B=ETENDERS_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=188127&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=188127&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RTÉ PR Consultancy Multi Party Framework's Tender

Reference number: 20P022

II.1.2.

Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

RTÉ invites submissions, from suitably qualified Tenderers to supply public relations and public affairs consultancy services for Saorview and RTÉ. These Services range from training to consumer activities.

The services are split into two lots:

Lot 1 — Consumer PR relating to the Saorview brand and Platform Offering and Project Specific PR Consultancy.

Lot 2 — Public Information and Public Affairs Consultancy.

The estimated spend is for the duration of the contract 3 years covering both lots.

II.1.5. Estimated total value

Value excluding VAT: 795 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description**II.2.1. Title**

Consumer PR Relating to the Saorview Brand and Platform Offering and Project Specific PR Consultancy

Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79416100 Public relations management services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: RTÉ Donnybrook.

II.2.4. Description of the procurement

Consumer PR relating to the Saorview brand and platform offering and project specific PR Consultancy.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 397 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

As per ITT

II.2.10.

Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Public Information and Public Affairs Consultancy
Lot No: 2

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79416100 Public relations management services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland
Main site or place of performance: Donnybrook.

II.2.4. Description of the procurement

Public information and public affairs consultancy.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 397 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36
This contract is subject to renewal: yes
Description of renewals:
As per ITT

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 09/06/2021 Local time: 13:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 09/06/2021 Local time: 13:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: The Courts Service

Postal address: 15-24 Phoenix Street

Town: Smithfield

Country: Ireland

VI.5. Date of dispatch of this notice

04/05/2021