

**Spain-Madrid: Market research services**  
**OJ S 85/2022 02/05/2022**  
**Contract notice**  
**Services**

**Legal Basis:**  
Directive 2014/24/EU

## Section I: Contracting authority

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### I.1. Name and addresses

Official name: Presidencia de la Comisión Nacional de los Mercados y la Competencia  
National registration number: Q2802141H  
Postal address: Alcalá, 47  
Town: Madrid  
NUTS code: ES300 Madrid  
Postal code: 28014  
Country: Spain  
Contact person: Presidencia de la Comisión Nacional de los Mercados y la Competencia  
E-mail: [contratacion@cnmc.es](mailto:contratacion@cnmc.es)  
Telephone: +34 914329600  
Fax: +34 915777161

#### Internet address(es):

Main address: <https://contrataciondelestado.es>  
Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=c5bSBt56kJEQK2TEfXGy%2BA%3D%3D>

### I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle\\_licitacion&idEvl=W5731Dn4%2FQaXQV0WE7IYPw%3D%3D](https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=W5731Dn4%2FQaXQV0WE7IYPw%3D%3D)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=c5bSBt56kJEQK2TEfXGy%2BA%3D%3D>

### I.4. Type of the contracting authority

Body governed by public law

### I.5. Main activity

Economic and financial affairs

## Section II: Object

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### II.1. Scope of the procurement

#### II.1.1. Title

Servicio de investigación de mercado a consumidores del ámbito residencial 2023

Reference number: 220044

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de investigación de mercado a consumidores del ámbito residencial 2023

**II.1.5. Estimated total value**

Value excluding VAT: 1 966 966,67 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.3. Place of performance**

NUTS code: ES300 Madrid

**II.2.4. Description of the procurement**

Servicio de investigación de mercado a consumidores del ámbito residencial 2023

**II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Detalle de desglose de las facturas siempre que este sea plausible y resulte en indicadores fiables / Weighting: 3

Quality criterion - Name: Diseño del estudio / Weighting: 14

Quality criterion - Name: Propuesta de controles de calidad / Weighting: 14

Quality criterion - Name: Propuesta de recogida de la información de los cuestionarios y las facturas / Weighting: 14

Cost criterion - Name: Número de hogares / Weighting: 6

Cost criterion - Name: Precio / Weighting: 49

**II.2.6. Estimated value**

Value excluding VAT: 1 966 966,67 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

24 meses

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section III: Legal, economic, financial and technical information

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#### III.1. Conditions for participation

##### III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Capacidad de obrar

No prohibición para contratar

Cumplimiento con las obligaciones con la Seguridad Social

Cumplimiento con las obligaciones tributarias

##### III.1.2. Economic and financial standing

List and brief description of selection criteria:

Cifra anual de negocio

Minimum level(s) of standards possibly required:

Umbral: 590000

##### III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Trabajos realizados

Minimum level(s) of standards possibly required:

Umbral: 314666

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 070-186745](#)

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/05/2022 Local time: 23:59

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

##### IV.2.7. Conditions for opening of tenders

Date: 14/06/2022 Local time: 10:30

Place:  
CNMC (on line)  
Datos de Dirección:  
Calle: Alcalá 47  
CP: 28014  
Población: Madrid  
País: España  
Information about authorised persons and opening procedure: Descripción:

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: CNMC  
Postal address: Alcalá 47  
Town: Madrid  
Postal code: 28014  
Country: Spain  
E-mail: [contratacion@cnmc.es](mailto:contratacion@cnmc.es)

### **VI.5. Date of dispatch of this notice**

27/04/2022