

France-Cognac: Advertising and marketing services

OJ S 95/2019 17/05/2019

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité national du Pineau des Charentes

Postal address: Avenue Victor Hugo 112

Town: Cognac Cedex

NUTS code: FRI31 Charente

Postal code: 16121

Country: France

Contact person: Comité national du Pineau des Charentes

E-mail: cfloch@pineau.fr

Telephone: +33 545320927

Internet address(es):Main address: <http://www.pineau.fr>Address of the buyer profile: <http://www.e-marchespublics.com>**I.4. Type of the contracting authority**

Other type: Interprofession

I.5. Main activity

Other activity: Interprofession

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Campagne de communication collective du Pineau des Charentes en Belgique

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Campagne de communication collective du Pineau des Charentes en Belgique.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 260 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: BE Belgique / België

II.2.4. Description of the procurement

Campagne de communication du Pineau des Charentes en Belgique.

II.2.5. Award criteria

Quality criterion - Name: 80 / Weighting: 80

Cost criterion - Name: 20 / Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 220-504745](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/01/2019

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Sopexa

Town: Bruxelles

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 260 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Comité national du Pineau des Charentes

Town: Cognac

Country: France

VI.5. Date of dispatch of this notice

14/05/2019