

**United Kingdom-Belfast: Educational games**

OJ S 129/2014 09/07/2014

Contract notice

Supplies

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Early Years the Organisation for Young Children

Postal address: 6c Wildflower Way, Apollo Road

Town: Belfast

Postal code: BT12 6TA

Country: United Kingdom

Contact person: Inclusion Team

For the attention of: Mary Quirke

E-mail: [maryq@early-years.org](mailto:maryq@early-years.org)

Telephone: +44 2890387961

Fax: +44 2890381270

**Internet address(es):**General address of the contracting authority: <http://www.early-years.org>Address of the buyer profile: [http://www.mytenders.org/search/Search\\_AuthProfile.aspx?ID=AA30508](http://www.mytenders.org/search/Search_AuthProfile.aspx?ID=AA30508)Electronic submission of tenders and requests to participate: [www.mytenders.org](http://www.mytenders.org)**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Early Years the Organisation for Young Children

Postal address: 6c Wildflower Way, Apollo Road

Town: Belfast

Postal code: BT12 6TA

Country: United Kingdom

Contact person: Inclusion Team

For the attention of: Mary Quirke

E-mail: [maryq@early-years.org](mailto:maryq@early-years.org)

Telephone: +44 2890387961

Fax: +44 2890381270

Internet address: <http://www.early-years.org>**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Other: Voluntary Organisation

**I.3. Main activity**

Education

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

## Section II: Object of the contract

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### II.1. Description

#### II.1.1. Title attributed to the contract by the contracting authority

Resources for new Media Initiative Message "Moving to the country".

#### II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

Main site or place of performance: Northern Ireland and border counties in Republic of Ireland.

NUTS code UK United Kingdom

#### II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

#### II.1.4. Information about framework agreement

#### II.1.5. Short description of the contract or purchase(s)

The Media Initiative for Children (MIFC) has been developed by Early Years – the organisation for young children and is a comprehensive training programme for pre-school practitioners and teachers. It combines cartoon media messages around diversity with an early years programme. Together they aim to promote positive attitudes to physical, social and cultural differences amongst young children, practitioners and parents. The messages also address bullying behaviours. About the Rural Respecting Difference in the Education Sector Project This is a two project and is a partnership between the Rural Development Council (RDC), Early Years and the Border Counties Childhood Network (BCCN). The project has currently trained and supported 60 primary schools and after schools settings across Northern Ireland and the border counties of Ireland in the Media Initiative for Children Respecting Difference Programme and supplied these 60 schools and after schools settings with MIFC Resource Boxes.

A new message has been developed to support the implementation of the programme in a developmentally appropriate manner for school age and after school age children. This latest episode follows the same format as the previous messages and the themes of the programme, but this message introduces a brand new setting from a rural perspective. The new message features many aspects of rural living while highlighting the importance of farming life, shared education, and sporting and community activities. The cartoon and characters reflect the diversity and vibrancy of rural living.

New resources have been developed as part of this new message and these will further support teachers and practitioners to implement a respecting rights culture within the classroom and after school setting, to create a respecting difference environment where there is a culture of listening to young children and adults can pick up on opportunities to discuss diversity issues using appropriate adult/child interaction strategies.

Early Years is seeking to appoint a suitable company/organisation to both provide these new resources and to distribute them to the 60 schools and after schools settings, who are currently participating in the programme.

Early Years will provide the necessary artwork and designs for these resources if successful, along with the artwork for any other design work. 80 sets of the new resources are currently required.

The training in the MIFC Programme has been carried out since February 2013 and the current resource boxes have been distributed to participating schools and after schools.

Therefore tenders must be able to have the content produced and ready for distribution by 10.10.2014 to be distributed to the schools and after school settings before mid-term break. The successful tender will also be expected to store any unused resources until the end of the project, and distribute these in batches when required, before 30.10.2014.

An initial meeting will be held with the successful tender organisation week beginning 20.8.2014 to discuss the various elements of the assignment including production of the resources, storage and distribution requirements.

Note: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at [http://www.myTenders.org/Search/Search\\_Switch.aspx?ID=136897](http://www.myTenders.org/Search/Search_Switch.aspx?ID=136897).

**II.1.6. CPV code(s)**

37524100 Educational games

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.1.8. Lots**

This contract is divided into lots: no

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

80.

Estimated value excluding VAT:

Range: between 5 000 and 5 500 GBP

**II.2.2. Information about options**

Options: no

**II.2.3. Information about renewals**

This contract is subject to renewal: no

**II.3. Duration of the contract or time limit for completion**

Start 21.8.2014. Completion 10.10.2014

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

**III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

**III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

**III.2. Conditions for participation**

- III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**
- III.2.2. Economic and financial ability**
- III.2.3. Technical and professional ability**
- III.2.4. Information about reserved contracts**
- III.3. Conditions specific to services contracts**
- III.3.1. Information about a particular profession**
- III.3.2. Information about staff responsible for the performance of the contract**

## **Section IV: Procedure**

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- IV.1. Type of procedure**
- IV.1.1. Type of procedure**  
Open
- IV.1.2. Information about the limits on the number of candidates to be invited**
- IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**
- IV.2. Award criteria**
- IV.2.1. Award criteria**  
The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents
- IV.2.2. Information about electronic auction**  
An electronic auction will be used: no
- IV.3. Administrative information**
- IV.3.1. File reference number attributed by the contracting authority**
- IV.3.2. Previous publication concerning this procedure**
- IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**
- IV.3.4. Time limit for receipt of tenders or requests to participate**  
18.8.2014 - 12:00
- IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**
- IV.3.6. Languages in which tenders or requests to participate may be submitted**  
English.
- IV.3.7. Minimum time frame during which the tenderer must maintain the tender**
- IV.3.8. Conditions for opening of tenders**  
Date: 18.8.2014 - 15:00

Place:

Early Years HQ, 6c Wildflower Way Belfast BT612 6TA.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Special European Union Programmes Body.

### **VI.3. Additional information**

(MT Ref:136897).

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Early Years the organisation for young children

Postal address: 6c Wildflower Way Apollo Road

Town: Belfast

Postal code: BT12 6ta

Country: United Kingdom

E-mail: [maryq@early-years.org](mailto:maryq@early-years.org)

Telephone: +44 2890387961

Internet address: [www.early-years.org](http://www.early-years.org)

#### **VI.4.2. Review procedure**

Precise information on deadline(s) for review procedures: 5.8.2014.

#### **VI.4.3. Service from which information about the review procedure may be obtained**

### **VI.5. Date of dispatch of this notice**

4.7.2014